

2025 - 2027

**AIRLINE  
SERVICE  
INCENTIVE  
PROGRAM**



**LAX**

**Los Angeles International Airport**



# PROGRAM OVERVIEW

## New Service to New Destinations

- Incentivize new domestic and international destinations, with a focus on longer haul and larger aircraft
- A **USD Amount\*** per average annual daily one-way ASM for **two (2) years**
- Destination must be unserved for **≥ 12 months**
- Nonstop service to unserved markets (**≥2x per week**)
- Secondary airports in same metropolitan region count as new destinations
- Route must be served for **>12 weeks** in a **12-month period**
- Incentive available for two years (**per FAA guidelines**)

\*USD amount to be periodically updated by the LAWA team





# PROGRAM OVERVIEW

## New Service to Underserved Priority Markets

- Incentivize new airlines in underserved priority markets (**as defined in the Air Service Incentive Program Supplement**)
- A **USD amount\*** average annual daily one-way ASM for **one (1) year**
- Nonstop service to priority markets
- Incentive available for one year (**FAA guidelines**)
- Underserved priority markets will be published in the Program Supplement - **updated every 6 months**

\*USD amount to be periodically updated by the LAWA team



# PROGRAM OVERVIEW

## CONDITIONS:

- Airlines incentives can be applied to both Landing and Federal Inspection Services (FIS) fee discounts and marketing funds
- **MINIMUM** of **30%** must be used for marketing
- Airlines must complete and submit Air Service Incentive Program Form and receive written approval from LAWA before start of service





# **INCENTIVE CALCULATOR**

## **Formula Used**

**Seats x Miles x Flights per week x ASM \$ Amount x 52 (weeks per year)**

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**365 (daily)**



## Contact Information

For any questions, please email:

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