

# IATA

**Atlanta, 7 September 2014**

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**Regional Head – The Americas  
Airport, Passenger, Cargo & Security**



# ACI and IATA cooperation

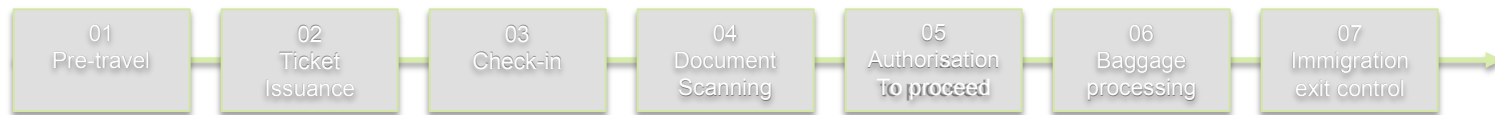
- The ACI – IATA new MoU was signed on October 2nd 2013
- Several Annexes to the MoU were signed on December 5th 2013 (SmartSecurity, SAE, ABC)



# Passenger Experience

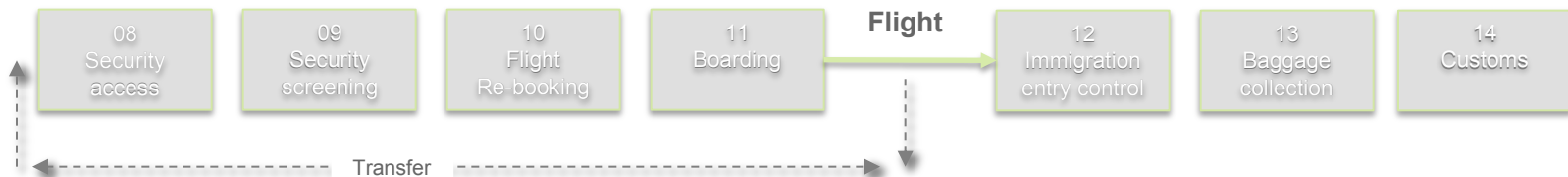


## Departure



←----- Document Check ----->

## Arrival



←----- Transfer ----->

**By 2020, 80% of global passengers will be offered a Secure Fast Travel experience**



**A Fast  
Passenger**



**10**   
minutes to  
**DUTY FREE**

**30**   
minutes to  
**TAXI**

# Fast Travel Program



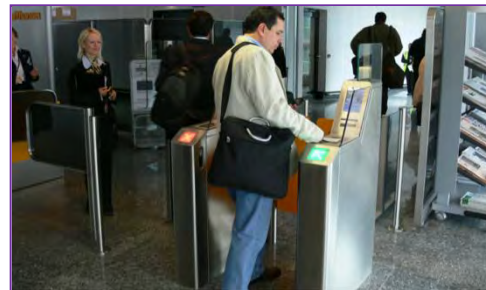
CONTROL



CONVENIENCE



CHOICE



# FAST TRAVEL

→ Check-in





# Check-in



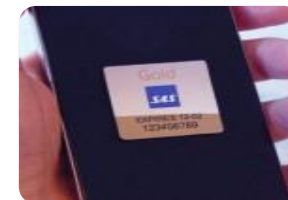
## Kiosks



## Web



## Mobile/Automated



# Check-in

## Mobile Check-in - NFC

- Special stream under Fast Travel to cover NFC and Mobile Services
- Business Requirements and Use Cases developed
- **Joint IATA / NFC Forum Reference Guide for Air Travel Oct 2013**
- IATA / GSMSA White Paper early 2011
- Identification of possible industry standards to develop to support implementation





# Check-in

7144

AL / AP Pairs

84%

of passengers are offered  
with self-service check-in



## FAST TRAVEL

→ Bags Ready-to-go



# Passenger Baggage Processing

## The Problem

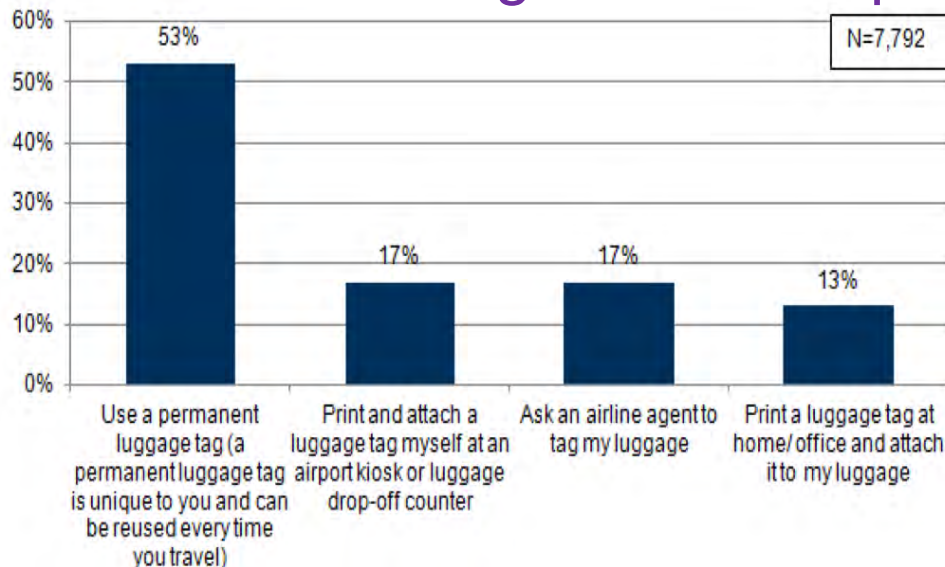
While self-service check-in is massively offered to passengers by airlines, baggage check-in remains a difficult process. Passengers having checked-in via a self-service channel still have to stand in long queues only to drop their bag

## The Solution

Increasing significantly passengers throughput at bag drop locations by allowing passengers to print and apply their bag tags themselves and offer a dedicated touch point for baggage acceptance only

# Where is this initiative coming from?

- It's what the passenger wants
- A better airline and airport experience
- Airlines wanting to reduce operation costs



“More than half (53%) of air travellers would prefer to use a permanent luggage tag that is unique to them and can be reused every time they travel.”

⑩(IATA Global Passenger Survey, 2013, 7792 respondents)

Figure 39: Preferred option for preparing your luggage for your flight

# Bags Ready to Go

## 301

AL / AP Pairs



# 18%

of passengers are offered with self-tagging



# Passenger Baggage tagging options

Self Service Kiosk

Home Printed (new)

Electronic Tag (new)





# Advances in Self-Service- Bags Ready to go

## Self Service Kiosk tagging

Check in and print and self tag the bag at a kiosk. Bag tag activated once accepted at a baggage drop

## Printing at Home

A cost effective option that allows a passenger to print their bag tag from home and arrive at the airport and just drop and go

## Electronic Tagging

An electronic baggage tag that the passenger can program using the airline smart phone application – or the airline can control – that uses an electronic display to show the baggage journey information

# What are the big changes as result of the new tagging options?

## **Baggage Claim Receipt Tag**

The existing paper baggage claim receipt cannot be included on these new baggage tag formats. A electronic solution is needed, (Electronic Baggage Claim Receipt, Resolution 752)

## **Bingo Reconciliation Stubs**

The 3 small barcode paper stubs will not be included. This means there can be no manual reconciliation and therefore a more efficient automated scanning system must be introduced.

# Implementing Home Printed and Electronic Bag Tags

## Important and latest information - USA

TSA announced their intended (not yet signed off) new policy for Self-Tagging:

- All carriers, operating flights both to and from the US, would be allowed to introduce all forms of self-tagging without restrictions.
- Only restriction: airline representative must performs positive ID check.

# FAST TRAVEL

→ Document Check



# Document Scanning



**An airline offering the ability for a passenger to self-scan travel documents to perform automated verification of the travel document data against travel data requirements.**



# Document Check

2402

AL / AP Pairs



45%

of passengers are offered  
with self-service document  
check





# FAST TRAVEL

→ Flight  
re-booking



DESTINATION	TIME	STATUS
NEW YORK	1200	CANCELLED
LONDON	1205	CANCELLED
PARIS	1210	CANCELLED
SYDNEY	1210	CANCELLED
HONG KONG	1215	CANCELLED
FRANKFURT	1220	CANCELLED
CAIRO	1225	CANCELLED

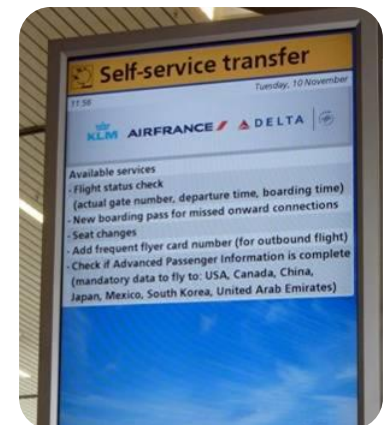


# Flight Re-Booking



In the event of an irregular operation such as flight delays, misconnects or cancellations

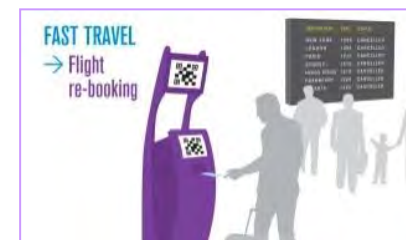
An airline offering the ability for a re-routed passenger to get proactively re-booked and deliver their new boarding token or re-booking options via a self service channel.



# Flight Re-Booking

## 4270

AL / AP Pairs



# 60%

of passengers are offered  
with flight re-booking

# FAST TRAVEL

→ Self-boarding



# Boarding



An airline offering the ability for a passenger to self-scan their boarding token to gain entry to the aircraft in a controlled manner.





# Self Boarding 1942 / 343

AL / AP Pairs



# 41%

of passengers are offered  
with self-boarding

# 12.5%

With Self Boarding Gates



# FAST TRAVEL

## → Bag Recovery



# Baggage Collection



**An airline offering the ability for a passenger to register a mishandled bag, utilising a self-service device (kiosk, mobile, web)**



# Bag Recovery

1368

AL / AP Pairs



24%

of passengers are offered  
Bag Recovery

# TOP 18

## Fast Travel Airlines

SK –Scandinavian Airlines Systems	90.01%
QF – Qantas Airways Ltd.	80.83%
<b>AC – Air Canada</b>	<b>71.56%</b>
<b>HA – Hawaiian Airlines</b>	<b>69.01%</b>
NZ – Air New Zealand	68.34%
AF – Air France	68.08%
LX – Swiss International Airlines	62.52%
<b>AA – American Airlines</b>	<b>61.29%</b>
AY – Finnair	55.27%
<b>AS – Alaska Airlines</b>	<b>53.59%</b>
SN – Brussels Airlines	52.83%
IB – IBERIA	52.35%
LH – Deutsche Lufthansa AG	52.01%
TF – Malmo Aviation	49.95%
OS – Austrian	49.83%
EY – Etihad Airways	49.34%
CX – Cathay Pacific Airways	48.62%
KL – KLM Royal Dutch Airlines	48.60%

% of Airline  
Passengers offered  
with Fast Travel

# Passenger Facilitation

## Automated Border Control (ABC)

- Improve border crossing through the promotion of ABC
- Expedite Nationals and low risk passengers through ABC

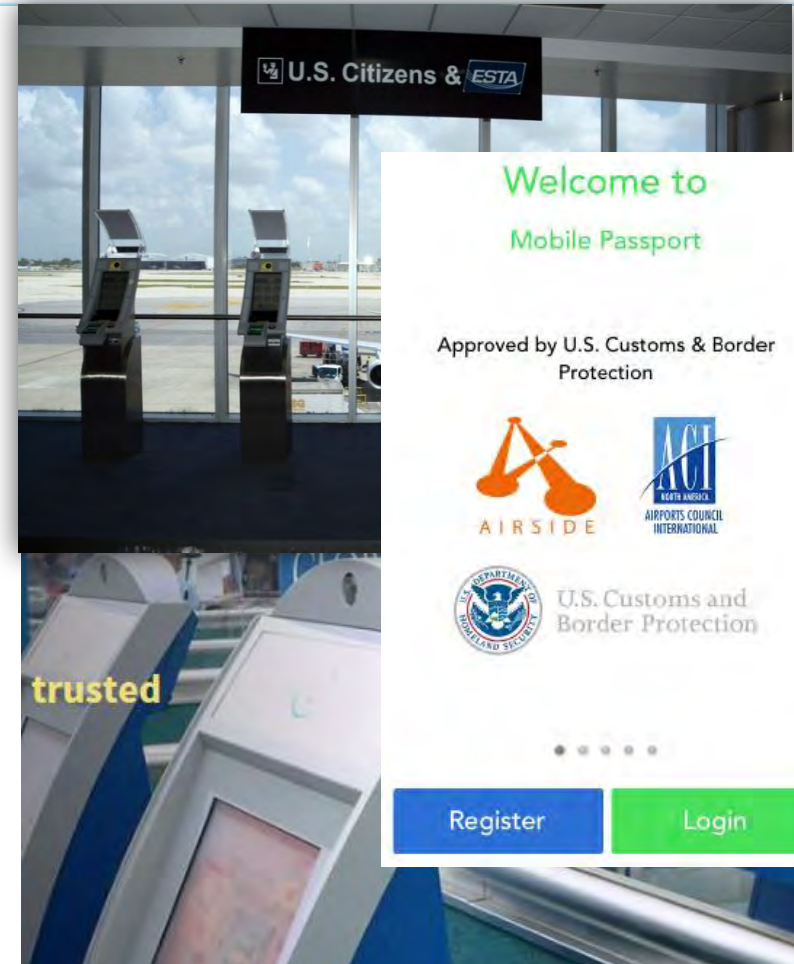
## Direct Benefits

- Average Border Crossing can be cut from 2 – 3 minutes to below 30 seconds

## Solutions for automation

- ePassports or ID cards containing biometric data
- Registered Traveler Program

**Hiring additional resources is not always solution**

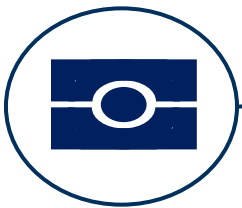




# Solutions for Automation

## e-Passport

*e-Passport  
symbol*



The electronic chip contains the passport holder's photo, and may contain fingerprints/iris

## Citizenship



The chip may include the holder's fingerprint, iris scan and facial recognition

## Registration



Applicants are fingerprinted, photographed, background checked and interviewed. The chip contains a reference number which will be linked to a database



# Passenger Facilitation Program



Security Access & Egress

# Key Facts and Figures

## Traffic forecast 2013 - 2017

- Global increase by 5.8% annually

## Consequences

- Long queues, delays
- Increase in security tax

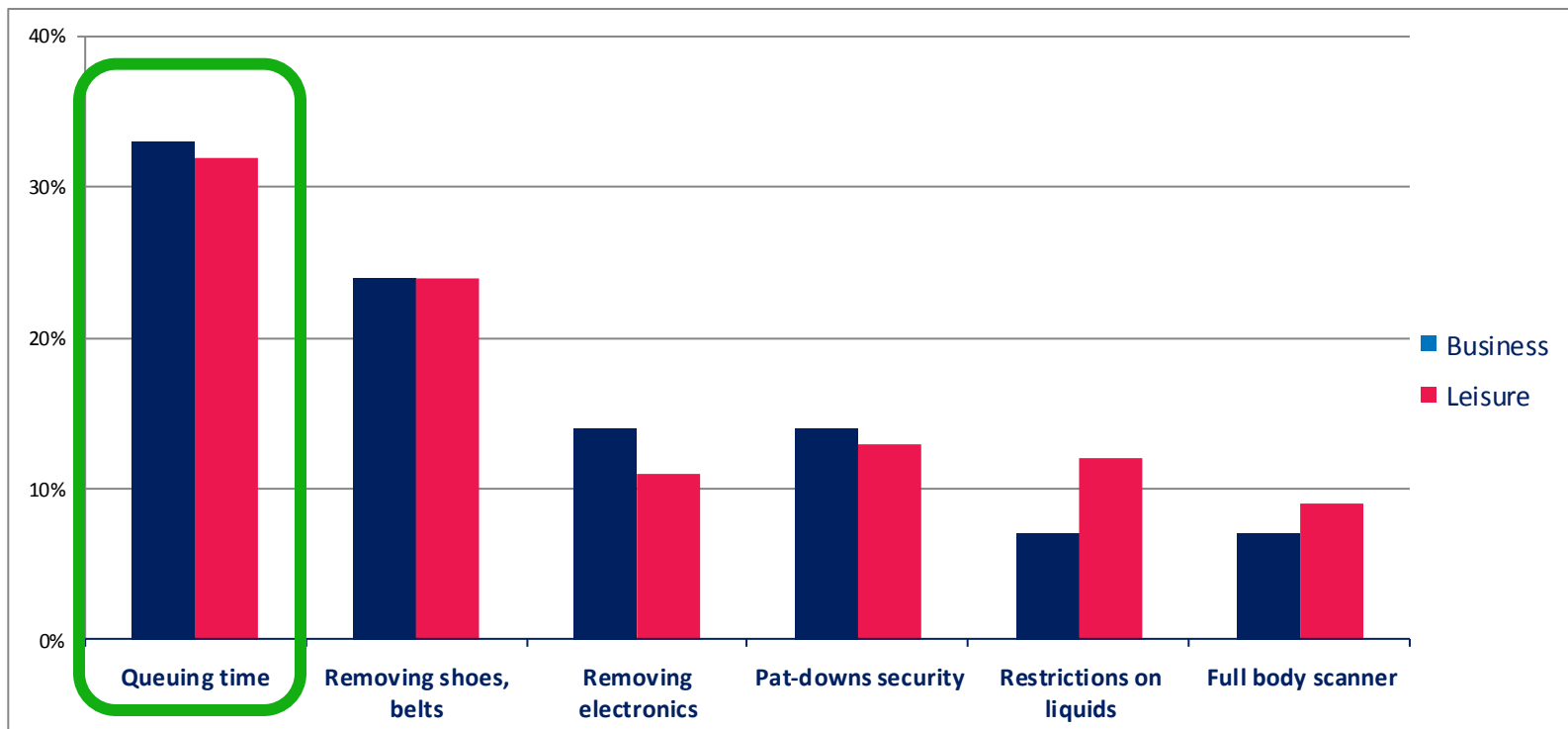
## Solutions

- Improve existing process at Security
- Smart Security



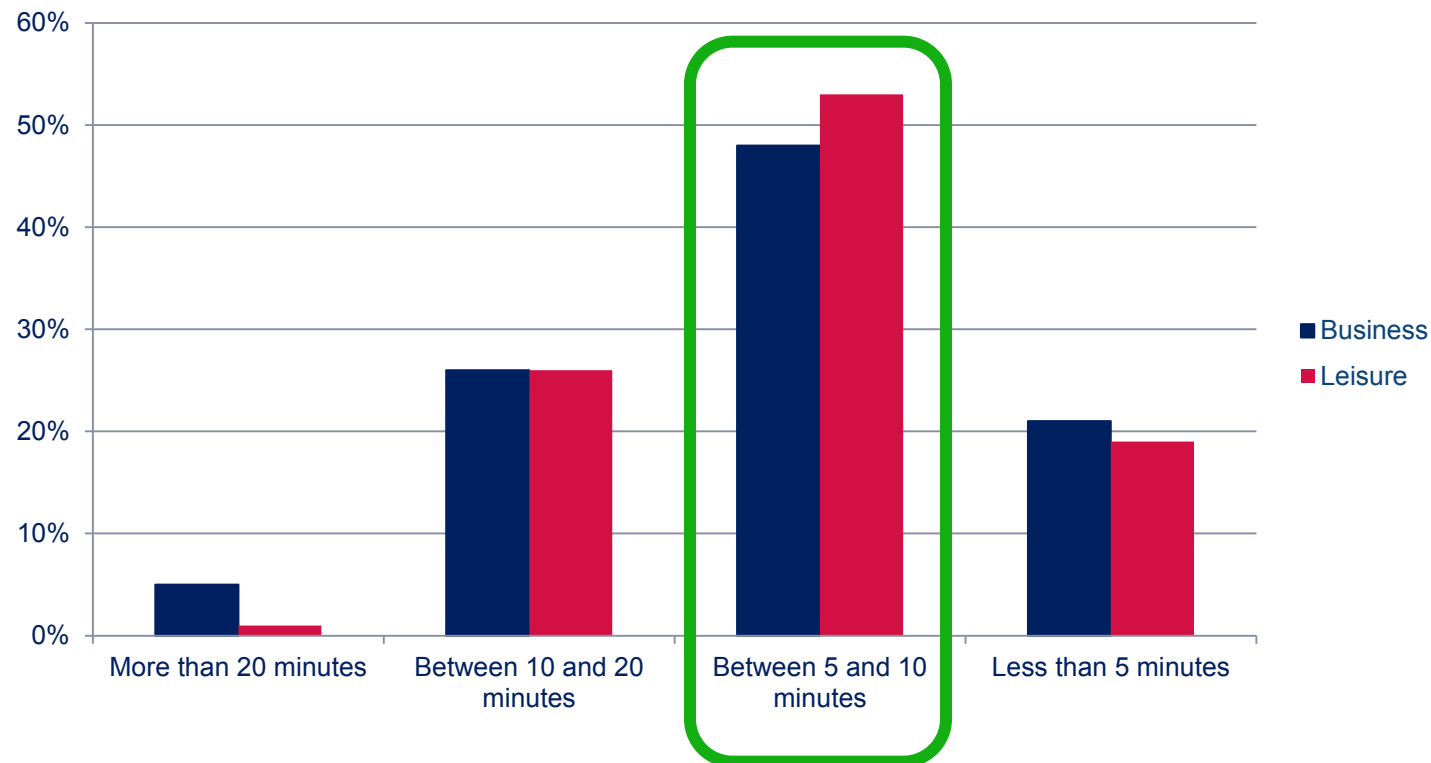
# The most frustrating element at Security

➤ Air Travel Survey conducted with 8000 Passenger worldwide



# Acceptable Queuing Times

➤ Air Travel Survey conducted with 8000 Passenger worldwide





Adding more screening lanes is not always solution

# Is there a solution?

## 2010 Process Study

- Conducted at various airports to identify best practices
- Data collection from 142 Airports world wide

## 2011 ACI & IATA Documents

- Recommended Practice
- Implementation Guide

## 2012 Pilot Project

- Process Improvement Questionnaire
- Conducted at 6 Airport

## 2013 Roll out

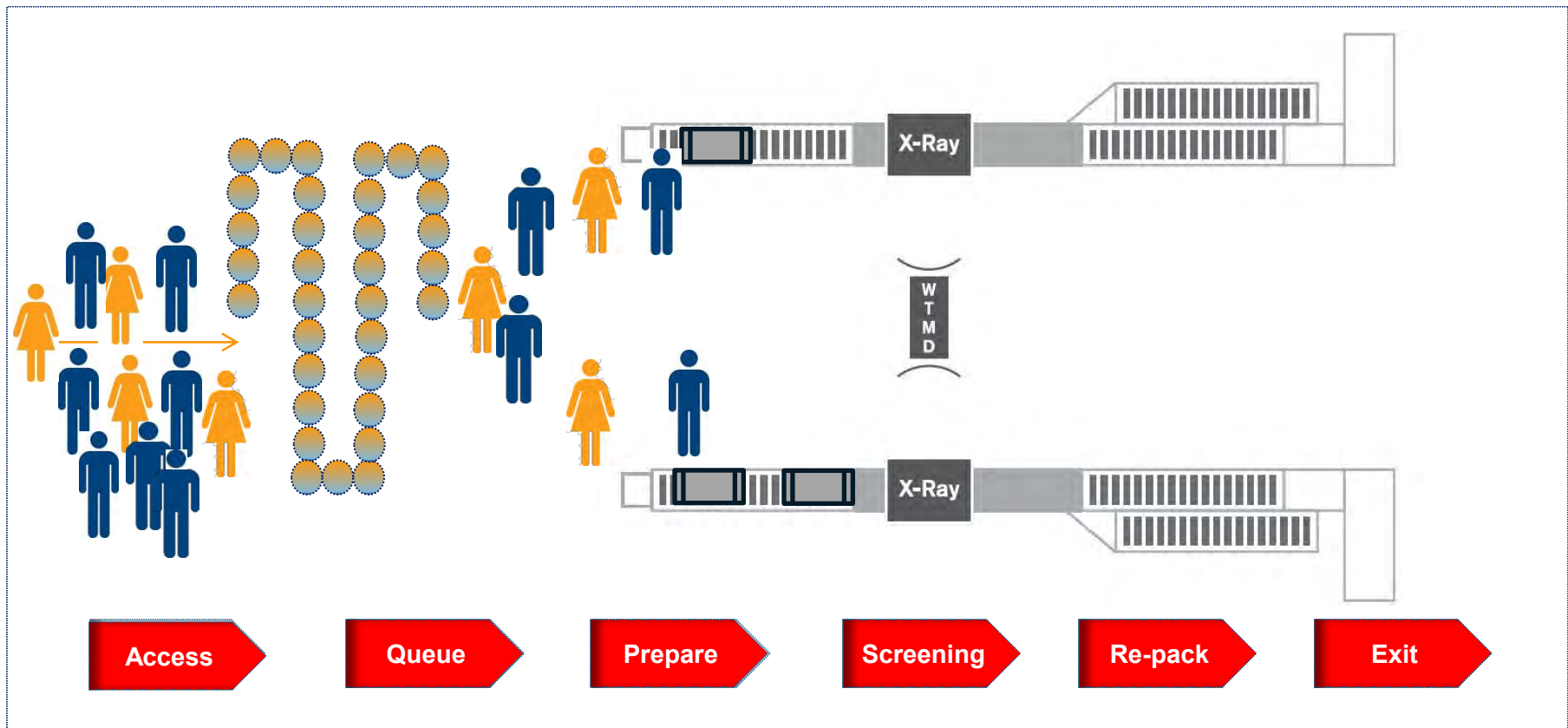
- 14 airports visited

## 2014 Mass Implementation





# Security Screening Process Flow





# Passenger Information



# Passenger Information before entering the queue

## Posters & Bins



➤ London Heathrow Terminal 5

## Posters & Bins



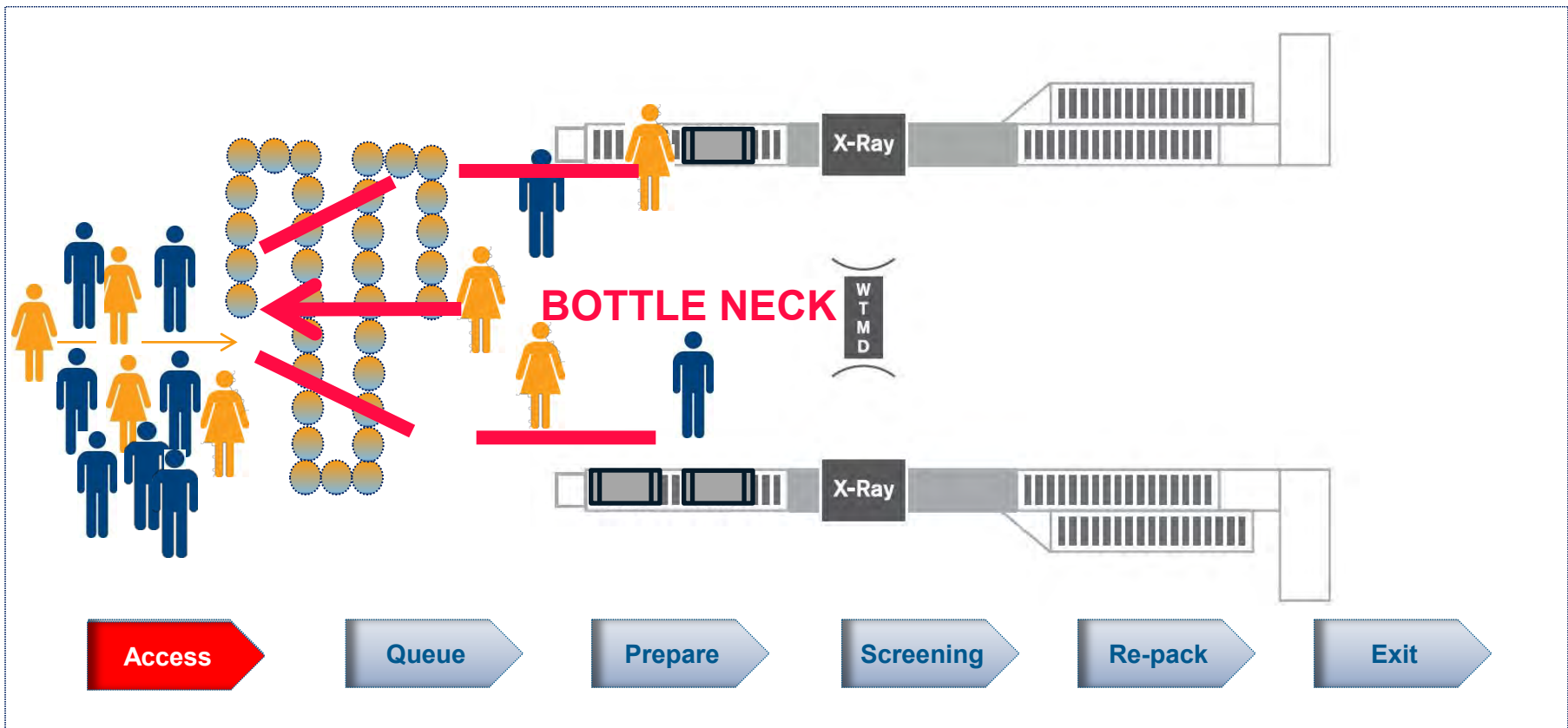
➤ Kansai Airport

## Posters & Bins

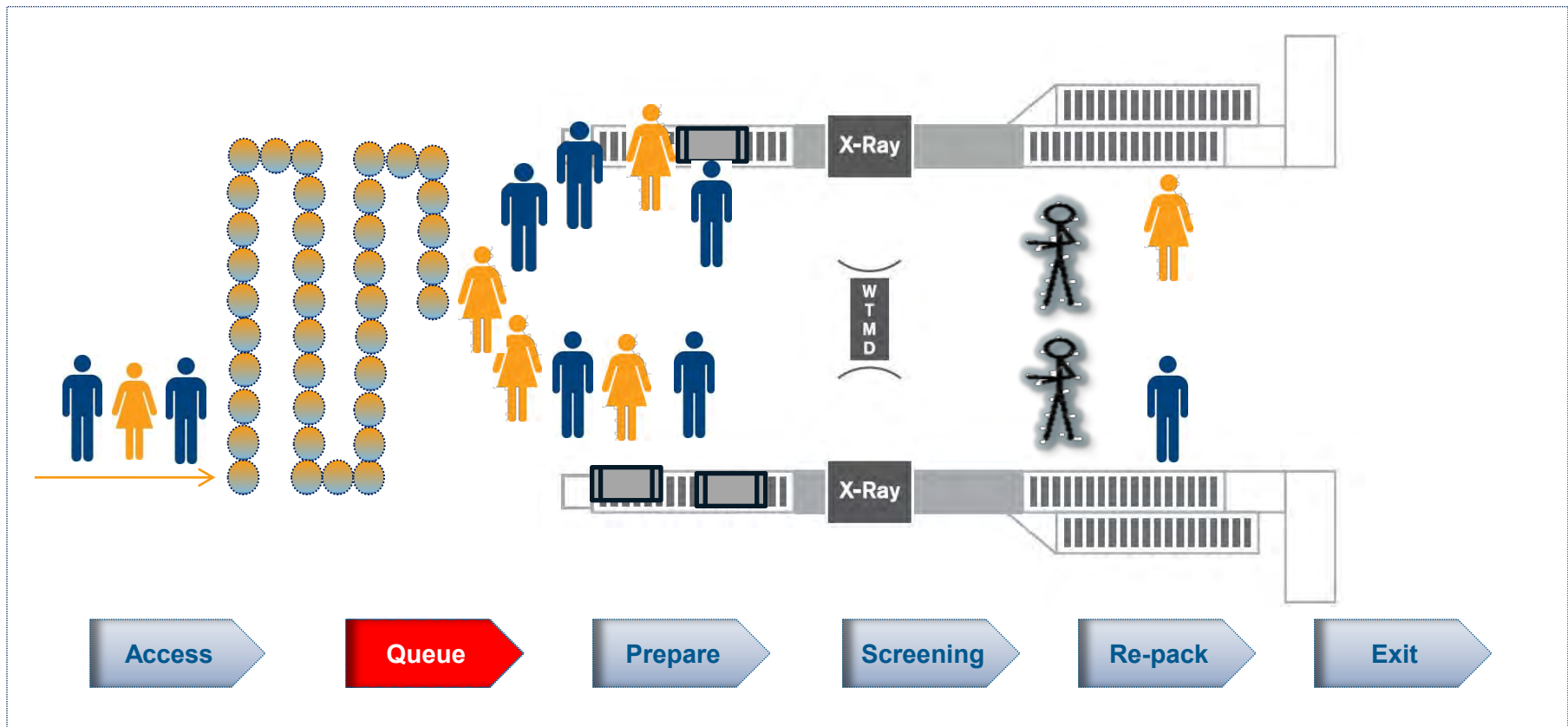


➤ Rome-Fiumicino Airport

# Passenger Process Flow - Access

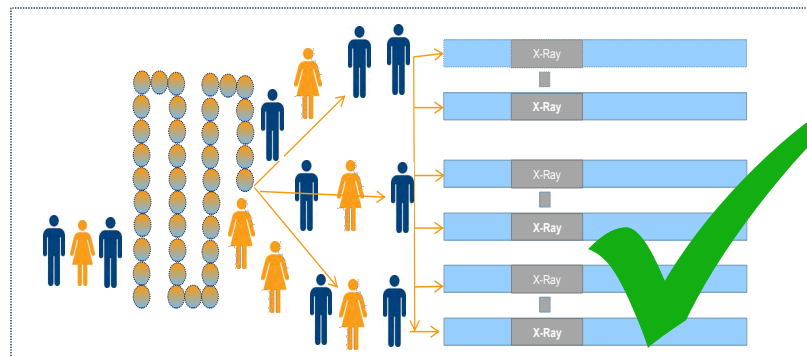
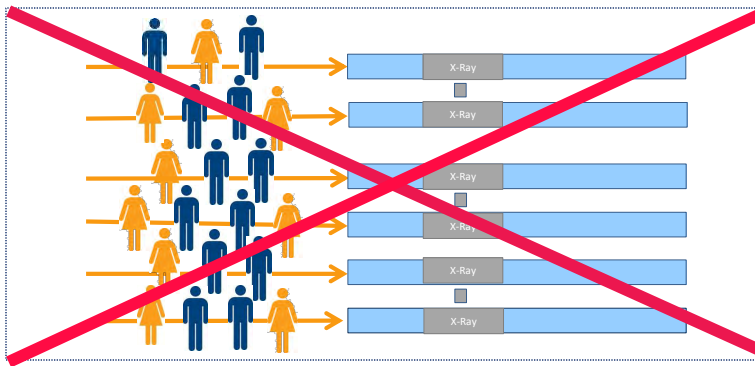


# Passenger Process Flow - Queue

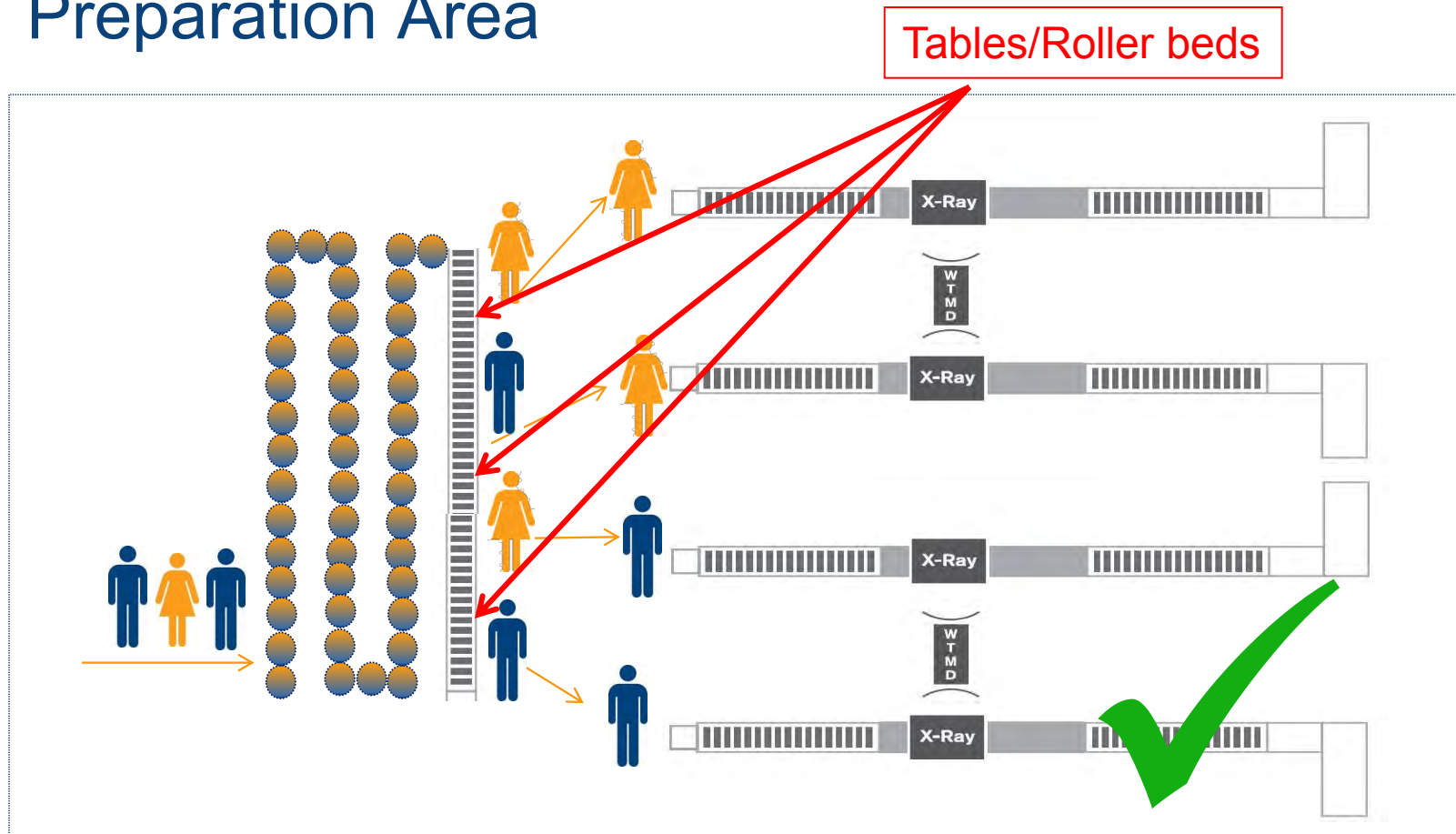


## Queuing System

- Single queue serving multiple screening lanes
- Flexible tensa barriers
- Queuing System should be adaptable depending on:
  - Passenger mix
  - High and low peak hours

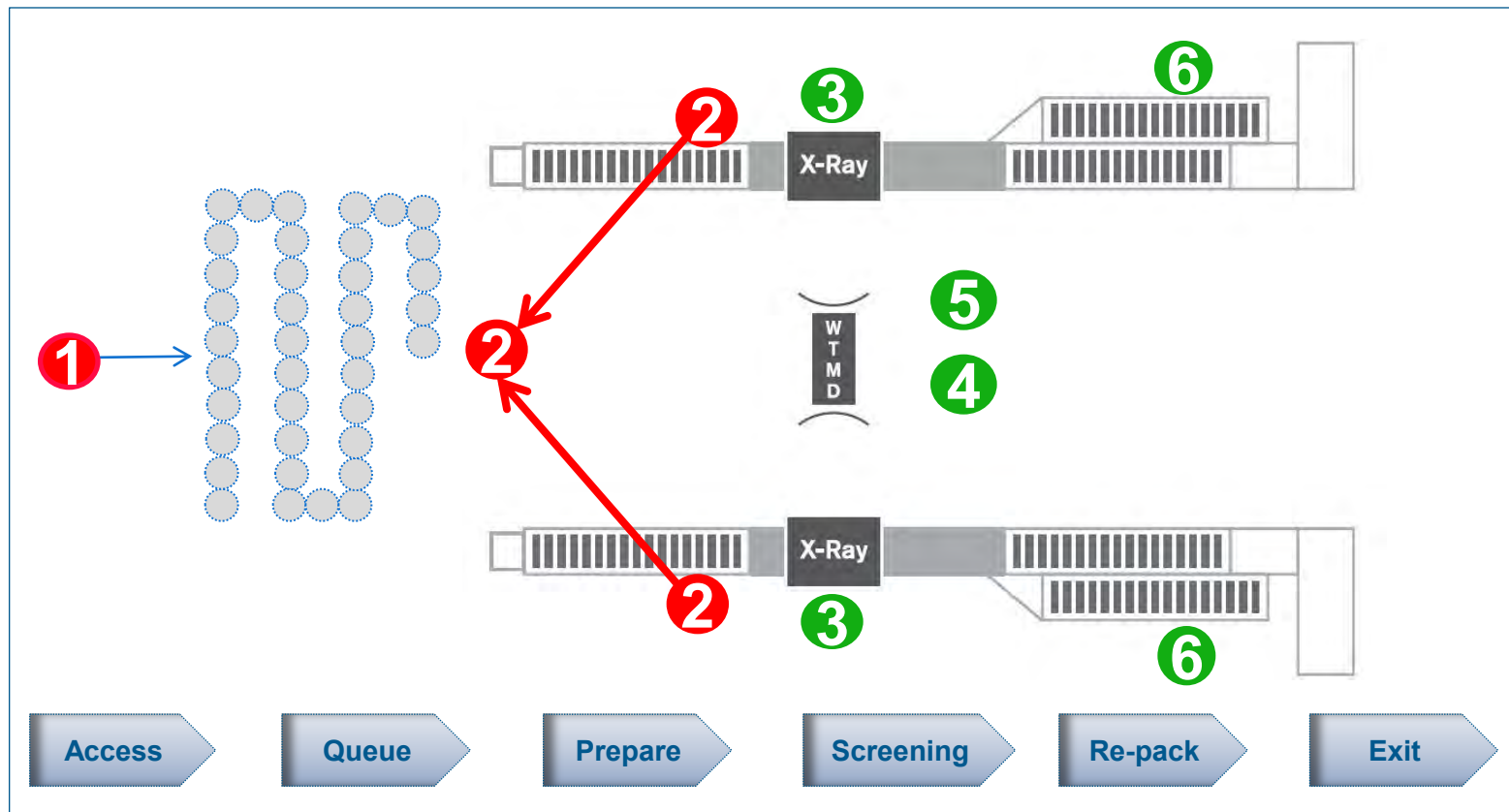


# Preparation Area





# Staff allocation – Assist Passenger prepare

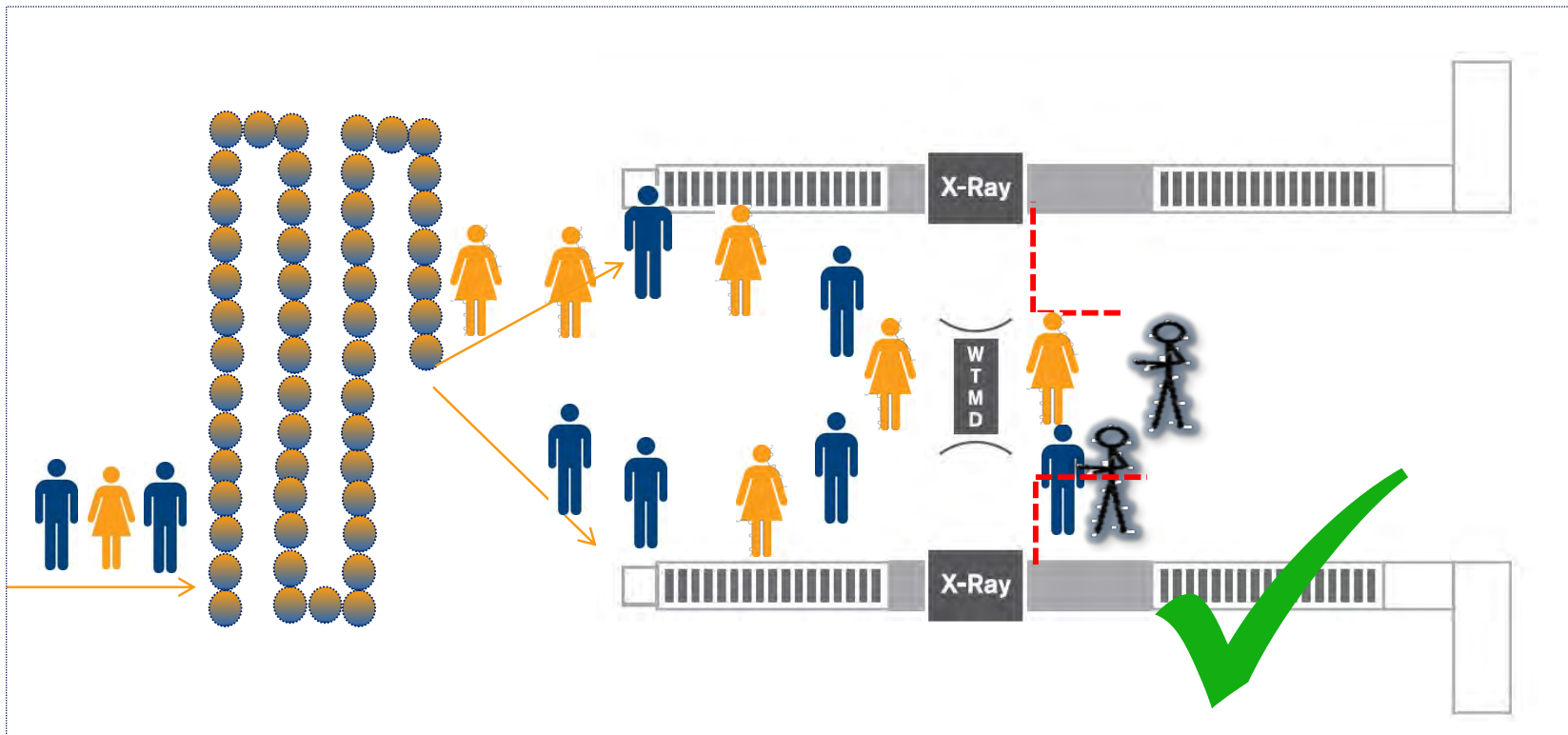


1. Queue Manager
2. Tray Loader

3. Screener
4. Female Searcher

5. Male Searcher
6. Secondary Searcher

## Secondary Passenger Search



## Real Time Information



## What is important

- Government, Airports and Airlines should work together
- Consistent and timely Passenger information
- Establishment and monitoring of performance metrics



# Security Access & Egress Roadmap 2014





# Next Generation Passenger Screening

the evolution is underway





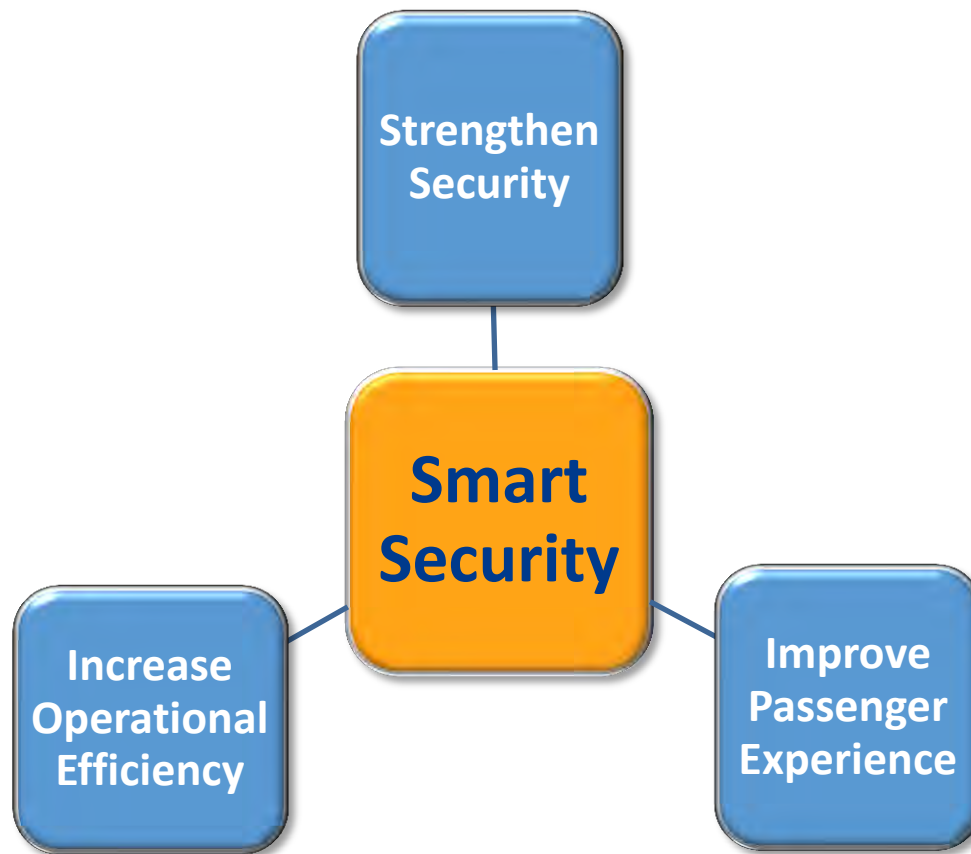
# Smart Security

## A joint IATA – ACI program

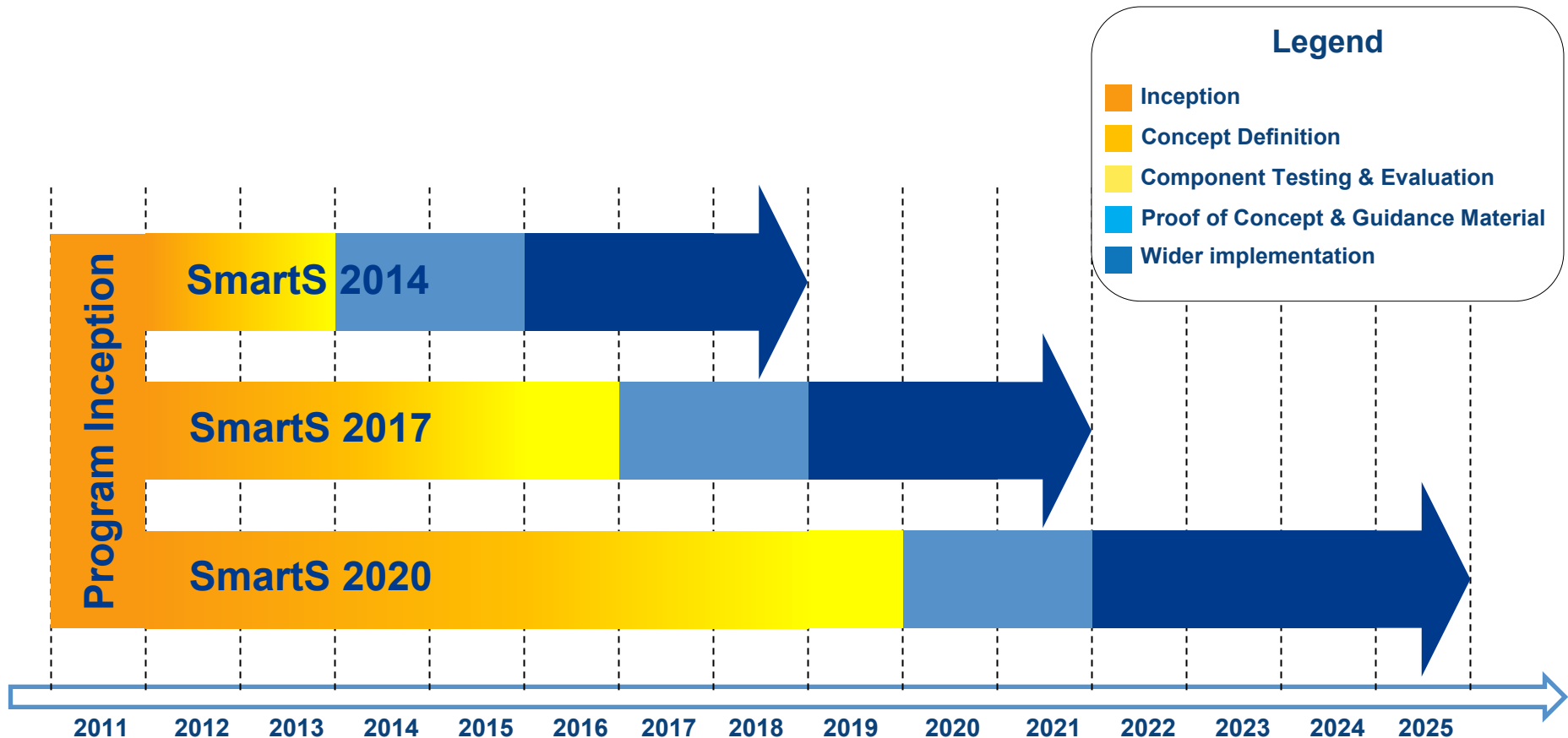
- ✈ IATA and ACI agreed to join efforts, pool resources and merge their respective initiatives in next generation passenger screening under the joint Smart Security program
- ✈ Our vision is to improve the journey from curb to airside, where passengers proceed through security checkpoints with minimal inconvenience, where security resources are allocated based on risk, and where airport facilities can be optimized



# Objectives



# How will we get there?



# Who is involved?

## Smart Security Management Group

- Defines policy, technical and operational requirements, develops positions and drives the program of work
- 15 members representing industry and government

## Smart Security Working Group

- Contributes to recommended practices, guidance material and other deliverables
- Includes airlines, airports, governments, solution providers, consultants, academia



# The three pillars of the solution



**SMART  
SECURITY**

Risk-based  
security and  
differentiated  
screening

Technology  
for enhanced  
detection  
capability

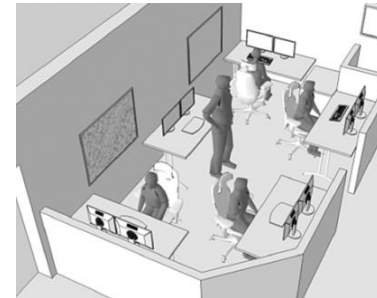
Process  
innovation for  
increased  
operational  
efficiency

# Testing and evaluating the concept

✈ In 2012, component testing and evaluation kicked off with trials in GVA, LHR and AMS



✈ In 2013, component testing and evaluation shifted into higher gear as we continued to evaluate the Smart Security 2014 blueprint with industry and government partners



GENÈVE  
AÉROPORT

Heathrow  
*Making every journey better*

Schiphol  
Amsterdam Airport

YOUR LONDON AIRPORT  
*Gatwick*



# Centralized Image Processing – LGW (2013)

## Purpose

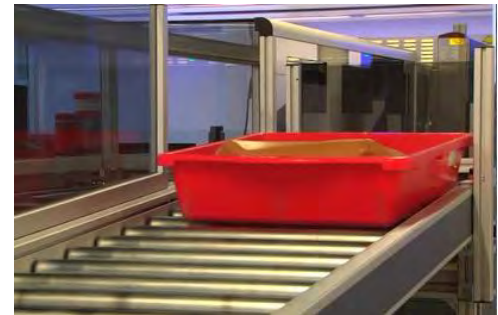
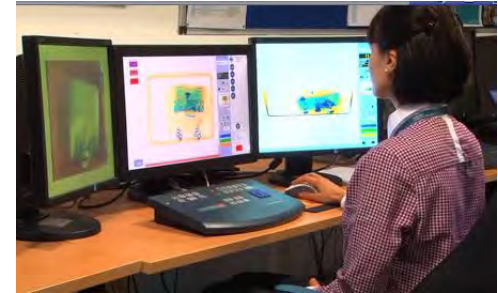
To test and demonstrate the **operational efficiencies** that can be delivered through implementation of a **high throughput** CIP system

## The Trial

X-rays from two lanes were networked, with images collected, queued and presented to officers stationed away from the lanes in a centralized image processing room

## Results

- Over 600 trays processed per hour per lane
- Additional staff per lane required, but less lanes required across the concourse
- Further studies on resourcing to be undertaken
- Guide to developing a CIP room produced



# Security Scanners – LGW (2013)

## Purpose

Investigation into ways to **maximize the utilization and throughput** when implementing Security Scanners

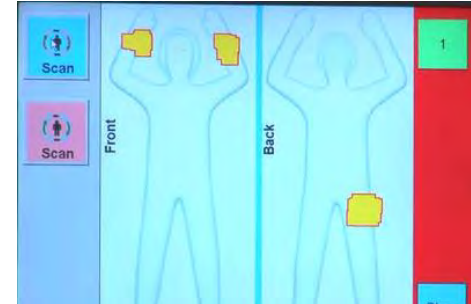
## The Trial

Deployed as a secondary measure to resolve alarms on the WTMD

Two resolution stations were used to allow parallel processing of passengers

## Results

- 450-500 passengers per hour with WTMD/Security Scanner combination
- Received positive feedback from staff and passengers
- Maximized Security Scanner + Centralized Image Processing trial = overall high throughput screening point



# Identity Management – GVA, LHR (2012)

## Purpose

To investigate the **accuracy**, **reliability** and **speed** of using biometrics and e-passports in the ground process to **positively identify passengers** so that appropriate risk based security measures could be applied

## The Trial

- ✈ Passengers authenticated their identity at a kiosk via a simple user interface
- ✈ They were then able to verify their identity at the checkpoint by simply looking at a biometric camera
- ✈ Tested the passenger process, technology performance and response from passengers

## Results

- ✈ Accuracy: adequate level
- ✈ Speed: fast enough for operational use
- ✈ Passengers: found it easy to use



# Proof of concept pilots in 2014

- ✈ In 2014, selected airports will deploy a proof-of-concept Smart Security checkpoint based on the 2014 solution footprint



lane  
configuration  
and  
automation

security  
scanners

large  
electrical  
items  
effectively  
screened  
while  
in bags

remote  
screening

unpredictable  
measures  
and steps  
towards  
risk-based  
differentiation



# Airport Development Reference Manual

Effective March 2014

Single User License



Forecasting and Planning sections  
produced in collaboration with ACI

10<sup>th</sup> Edition



AVIALLIANCE



PASCALL  
+WATSON



Gensler



PARSONS  
BRINCKERHOFF

# Airport Service Quality

[www.aci.aero/Airport-Service-Quality](http://www.aci.aero/Airport-Service-Quality)


- Increasing need for recognized and reliable quality of service indicators
- Increased importance of passenger satisfaction level due to stronger competition between airports





# Previous ADRM LoS concept

- Based on alpha system (A,B,C, etc.)
- Misleading – implies “A” is better than “C”



<b>A</b>	<del>AN EXCELLENT level of service (LOS). Conditions of free flow, no delays and excellent level of comfort.</del>
<b>B</b>	<del>A HIGH LOS. Conditions of stable flow, very few delays and high level of comfort.</del>
<b>C</b>	A GOOD LOS. Conditions of stable flow, acceptable delays and good level of comfort.
<b>D</b>	AN ADEQUATE LOS. Conditions of unstable flow, acceptable delays for short periods of time and an adequate level of comfort.
<b>E</b>	AN INADEQUATE LOS. Conditions of unstable flow, unacceptable delays and an inadequate level of comfort.
<b>F</b>	AN UNACCEPTABLE LOS. Conditions of cross flows, system breakdown and unacceptable delays; unacceptable level of comfort.

# Previous ADRM LoS concept

- Intent is that LoS should optimise the criteria of time (queuing, waiting, process, etc.) vs. space take (m<sup>2</sup>)
- Optimal “best fit”.



## Airport Capacity

### F9.8 MAXIMUM QUEUING TIME

The occupancy patterns in various subsystems change rapidly and thereby affect the space available to occupants. In addition, the occupancy time for a subsystem can vary, resulting in a change in comfort. For this reason, time is a significant factor in determining the quality of service and must be considered as a primary variable in level of service measures. It is very difficult to establish a precise, quantified relationship between available space, time, and level of service. This may explain why time is often neglected as a factor of level of service and standards are sometimes set purely to space requirements.

ICAO has set a goal of 45 minutes for the clearance of arriving passengers, from disembarkation to exit from the airport, for all passengers requiring not more than normal inspection at international airports (ICAO Annex 9, ninth edition, recommended practice 6.28). Although this includes time taken by government inspection services, it provides an indication of an acceptable time framework.

Table F9.7 shows maximum queuing time guidelines. It is however recommended to use site- and airline-specific standards when available.

**Table F9.7: Level of Service Maximum Waiting Time Guidelines (In Minutes)**

	Short to acceptable	Acceptable to long
Check-in Economy	0 — 12	12 — 30
Check-in Business Class	0 — 3	3 — 5
Passport Control Inbound	0 — 7	7 — 15
Passport Control Outbound	0 — 5	5 — 10
Baggage Claim	0 — 12	12 — 18
Security	0 — 3	3 — 7

### F9.9 CAPACITY AND LEVEL OF SERVICE ASSESSMENT

Capacity is a measure of throughput or system capability. Since a terminal system is capable of operating at varying degrees of congestion and delay, capacity must be related to the level of service being provided.

Capacity and level of service calculation is a key step in the following airport development processes:

1. Airline strategy, traffic assignments and forecasts.
2. Planning peak period demand and planning schedules.
3. Facility requirements and level of service assessments.
4. Balance capacity and evaluate concepts.
5. Design, land use plan, masterplan.
6. Programming.
7. Construction.

# New Levels of Service (LoS) Concept





		Space		
		Overdesign ( $> Y\text{ m}^2$ )	Optimum ( $X\text{ to } Y\text{ m}^2$ )	Suboptimum ( $< X\text{ m}^2$ )
Time	Overdesign ( $< A$ mins)	Overdesign	Optimum	Consider improvements
	Optimum (A minutes or seconds to B minutes or seconds)			
	Suboptimum ( $> B$ mins)	Consider improvements	Underprovided, reconfigure.	

		SPACE STANDARDS FOR WAITING AREAS (m <sup>2</sup> /pax)			WAITING TIME STANDARDS FOR PROCESSING FACILITIES (Minutes)			WAITING TIME STANDARDS FOR PROCESSING FACILITIES (Minutes)			PROPORTION OF SEATED OCCUPANTS (%)					
Passenger Terminal Processor					Economy Class			Business Class / First Class								
★ ADRM 9th Edition ★ ADRM 10th Edition		A	B	C	D	E	A	B	C	D	E	A	B	C	D	E
		Over design		Optimum	Suboptimum		Over design		Optimum	Suboptimum		Over design		Optimum	Suboptimum	
Public Departure Hall		>2.3	2.3	<2.3												
Check-in	Self-Service Boarding Pass / Tagging	>1.8	1.3 - 1.8	<1.3	0	0-2	>2	0	0 - 2	>3						
	Bag Drop Desk (queue width 1.4 - 1.6 m)	>1.8	1.3 - 1.8	<1.3	0	0-5	>5	0	0-3	>3						
	Check-in Desk (queue width 1.4 - 1.6 m)	>1.8	1.3 - 1.8	<1.3	<10	10-20	>20	<3	3-5	>5						
								First Class Check-in Desk								
						Fast Track										
Security Checkpoint (queue width: 1.2 m)		>1.2	1.0 - 1.2	<1	<5	5-10	>10	0	0-3	>3						
Emigration (Passport Control) (queue width: 1.2 m)		>1.2	1.0 - 1.2	<1	<5	5-10	>10	0	0-3	>3						
Boarding Gate Lounge	Seating	>1.7	1.5 - 1.7	<1.5												
	Standing	>1.2	1.0 - 1.2	<1							>70%	50%-70% <sup>1</sup>	<50%			
Immigration (Passport Control) (queue width: 1.2 m)		>1.2	1.0 - 1.2	<1	<10	10	>10	<5	5	>5						
Transfers					<5	5	>5	0	0-3	>3						
Baggage Claim Area					First passenger to first bag			First passenger to first bag								
Narrow Body		>1.7	1.5 - 1.7	<1.5	<0	0-15	>15	0	0-15	>15						
Wide Body		>1.7	1.5 - 1.7	<1.5	<0	0-25	>25									
Public Arrival Hall		>1.7	1.2 - 1.7	<1.2				n.b. Priority bags to be delivered before Economy			>20%	15%-20% <sup>1</sup>	<15%			
CIP Lounges		4.0														

<sup>1</sup> The lower limit is only to be considered if extensive F+B seating is provided in the departure lounge, or, concession zone seating available



# Benefits

Aircraft Operators	Airports	Government	Passengers
			
<ul style="list-style-type: none"> <li>➤ Improved value proposition</li> <li>➤ Shorter transit times</li> <li>➤ Cost avoidance in take-off delays</li> </ul>	<ul style="list-style-type: none"> <li>➤ Improved passenger throughput</li> <li>➤ Reduced queue length and times</li> <li>➤ Economic benefits in retail revenue</li> </ul>	<ul style="list-style-type: none"> <li>➤ Maintain determined level of security</li> <li>➤ Avoid security charges increase</li> <li>➤ Reduced size of crowds to minimizes level of threat</li> </ul>	<ul style="list-style-type: none"> <li>➤ Reduced queuing times, less stress and hassle</li> <li>➤ Increased discretionary time after security checkpoint</li> </ul>

# Questions & Answers

