









LAX CAPITAL IMPROVEMENTS PROGRAM E-NEWSLETTER

Winter 2016



Nearly 1,200 People Attend Forum on \$5 Billion LAX Landside Access Modernization Program



BIRDSEYE VIEW – The 2.25-mile automated people mover system will allow users to avoid roadways and connect passengers to airport terminals from convenient locations outside the LAX Central Terminal Area.

Nearly 1,200 people from more than 650 companies and organizations gathered in early February at the Sheraton Gateway Los Angeles Hotel to learn about potential contracting opportunities related to the Landside Access Modernization Program, or LAMP, at LAX airport.

One of the largest construction programs in Los Angeles city history, the estimated \$5 billion LAMP modernization program will create a world-class transportation system connecting LAX to communities and public transportation hubs throughout the Southland.

"LAX is our gateway to the world — and by finally bringing rail to the airport, Angelenos and tourists will be able to connect to Los Angeles' world-renowned neighborhoods

and attractions without ever stepping foot in a car," said Mayor Eric Garcetti. "LAMP will transform how L.A. thinks about travel, and get people in and out the airport faster and more conveniently."

Along with L.A. City Councilmembers Mike Bonin and Bob Blumenfield, Board of Airport Commissioners President Sean Burton and Los Angeles World Airports (LAWA) Chief Executive Officer Deborah Flint, Mayor Garcetti unveiled never-before-seen project renderings and details, which were well received by attendees. Those in attendance included a mix of potential prime and subcontractors, small business enterprises, and suppliers, among others.

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Automated People Mover Station Interior

Slated to be completed in 2023, LAMP's major components will include an above-ground, 2.25-milelong Automated People Mover (APM) System. The APM will connect passengers with airline terminals and new pick-up and drop-off stations with parking, as well as with Metro's regional transit system and a new 405 Freeway-adjacent Consolidated Rent-A-Car facility (ConRac). Two Intermodal Transportation Facilities (East and West) will also be among the project's signature developments, in addition to road improvements and enhancements.

The funding and building approach for the project was a major topic of discussion at the event. LAWA has proposed a public-private partnership Design-Build-Finance-Operate-Maintain (DBFOM) delivery method for the APM and ConRac facility. This means that private-sector builders will be asked to assume some of the

upfront costs and risks, but be provided the opportunity to also operate and maintain the facilities once designed and built. The DBFOM delivery method will be a first for a LAWA construction project.

"The decision to utilize a delivery method that focuses on working hand in hand with the private sector will help drive innovation and quality, said Burton. "Our preferred delivery approach is reflective of a 21st century solution that will allow us to reach across the global, regional and local marketplace to bring the very best teams together to deliver a complex and innovative structure for one of the world's busiest airports."

"The DBFOM approach allows for a process that benefits LAWA and is inclusive of our values: comprehensive environmental review, transparency with our communities, project labor agreements, and participation opportunities for local and small businesses," said LAWA Chief Executive Officer Flint. "This approach will create an exceptional guest experience and cement LAX's competitiveness in the global aviation marketplace."

LAWA has begun the environmental review and clearance process for LAMP, and has held a number of community input meetings. Construction of the APM and ConRac projects is expected to begin in 2017.

For more information about the LAX Landside Access Modernization Program, visit connectinglax.com and www.facebook.com/connectinglax

Amenities, Navigating Traffic Focus of Campaign

Terminal-specific updates, new dining and shopping options, as well as traffic and airport navigation tips, are the focus of the latest media campaign from Los Angeles International Airport (LAX). The airport is currently undergoing a multi-year, multi-billion-dollar modernization program, the largest public works project in the City of Los Angeles' history.

"Our latest campaign builds on our commitment to keep the public and community informed, but also inspired about our vision for a world-class airport," said Mary Grady, managing director of media and public relations for Los Angeles World Airports (LAWA). "While many improvements are complete, we've got more in the works, which may mean some inconveniences for our guests and surrounding communities. Our goal is get the word out and make people aware of the changes taking place."

In the latest campaign, L.A.-based travel personality Johnny Jet (aka John DiScala) and local food writer Krista Simmons provide personal insights, tips and their LAX favorites in 30- and 90- second videos. The videos, along with helpful travel insights like Johnny Jet's "The Best Travel Hacks for LAX" and Simmons' "LAXisHappening: Dining Tips," will be promoted via robust digital advertising tactics and social media channels.

The campaign also features media banner ads, as well as radio traffic sponsorships with local stations, including Spanish-language. Traffic tips, shortcuts and terminal information are also being promoted via the popular WAZE traffic app.

The LAX Is Happening campaign and website, first launched in 2014, have served as a key resource for travelers using the airport. This past September, the LAXisHappening.com website was updated with new visual content and a "terminal finder" search function that allows passengers to enter an airline and quickly find their terminal. The site was upgraded to include terminal-byterminal information about where to eat and shop now, what's coming in the future, an up-to-date terminal map and specific modernization impacts by terminal.

LAWA Unveils New Customer Journey at LAX

Los Angeles World Airports (LAWA) and Westfield recently unveiled new Los Angeles International Airport Terminal 2, an important milestone in the LAX modernization, featuring a brand new design along with 16 new dining and retail brands. Serving more than 5.2 million passengers annually, international Terminal 2 joins Tom Bradley International Terminal as a world-class hub for alobal travelers.

Nearly 76,000 square feet of space at Terminal 2 has been transformed, including more than 15,000 square feet of new dining and retail. Westfield invested \$78.3 million to curate a dining and retail collection that includes 16 new concepts, seven of which are Southern California brands. The upgrades throughout the terminal are part of a larger project, and create a more holistic customer journey.

"L.A. is the center of international travel, and this spectacular new terminal will help us broaden our global reach even further," said Mayor Eric Garcetti. "With the help of our partners, we have turned this terminal into a beautiful new space — and an expression of our commitment to building the world-class airport our residents and visitors expect and deserve."

"I want LAX to be a place where people want to be, not because it's a stop on their journey, but because it is full of amenities," said Councilmember Bob Blumenfield. "I'm committed to helping Los Angeles International Airport set a new bar for customer service and passenger experience. Bringing new restaurants, new retail, complimentary Wi-Fi to Terminal 2, LAX's second busiest terminal, is a huge step in the right direction.

Los Angeles and LAX had a record-breaking year in 2015. The city had 45.5 million visitors, and LAX – undergoing an \$8.5 billion modernization program – saw 74.9 million passengers.

"The LAX Capital Improvement Program is an essential aspect of enhancing the guest experience at LAX," said Sean Burton, president of the Los Angeles Board of Airport Commissioners. "More than five million travelers used Terminal 2 last year, 80 percent of them international passengers, so we have to ensure they have an airport experience that is world class."

"Fresh facilities with more seating, new services, and expanded dining and shopping experiences for today's travelers are part of our \$332 million investment in Terminal 2," said Los Angeles World Airports Chief Executive Officer Deborah Flint. "We applaud Westfield's partnership with LAWA, their investment in Terminal 2 at LAX, and their commitment to developing an experience that truly caters to the modern traveler."

The 20-month redevelopment at Terminal 2 was the terminal's first upgrade in nearly 30 years. The entire process was done while keeping the 24-hour terminal open, maintaining customer service and flight operations.

The terminal design was inspired by "L.A. in Motion," which captures the energy and on-the-go attitude of Los Angeles. Three distinct shopping and dining districts are highlighted by a grand staircase that offers customers a luxurious but efficient travel experience. The stairs lead directly up to airline lounges.

"Los Angeles World Airports had a strong vision," said Keith Kaplan, Westfield's vice president at LAX. "They wanted more than a concessions refresh – they wanted to truly transform the entire customer journey at Terminal 2 from the moment you clear security. Thanks to our long-term partnership and collaboration with all the stakeholders, everybody wins – the city of Los Angeles, the airport, the airlines and the customers."

"We're a local, family business and we've been serving customers at LAX for more than 20 years," said Nick Buford, COO and managing partner at Crews, which operates four new dining concepts in Terminal 2. "This is an exciting time for us and for Los Angeles. The city and LAWA had the vision to transform the entire LAX experience, and we're helping to, make that happen. Together we're innovating the travelers experience while creating more jobs and generating more revenue for Los Angeles."

The new dining and retail collection at Terminal 2 was uniquely curated to represent Los Angeles:

- SeaLegs Wine Bar upholds the highest standards in its selection of great wines paired with gourmet California share plates in a stunning environment;
- Savor "boat-to-plate" American seafood at the fastcasual SLAPFISH Modern Seafood Shack;
- Enjoy flavorful Chinese cuisine "wok'd to order" at Pick Up Stix;
- Delight in a simple recipe of handmade dough and the finest mozzarella at Fresh Brothers Pizza;



LAWA and Westfield debuted improvements in Terminal 2 in February.

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- Grab organic sandwiches, salads and more with an Italian flair at Ciabatta Bar;
- Craft your own signature burger at Los Angeles-based BUILT (Custom Burgers);
- Dine in L.A. history at Barney's Beanery, a classic American roadhouse modeled after Route 66;
- Sip on the world's best known coffees at (2) Starbucks;
- Discover a full range of body-shaping innovations at international phenomenon SPANX;
- Shop travel essentials at (2) CNBC shops; or products tailored to the Hispanic traveler base at (2) Univision shops;
- Find the latest in electronics and cutting-edge technology at eSavvy and at InMotion Entertainment and;
- Experience the glamorous duty-free lineup from DFS, a major highlight of the new Terminal 2.

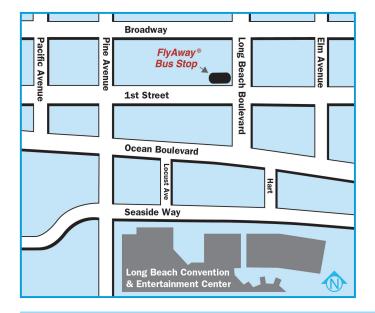
FlyAway® Bus Service adds Long Beach Route

Low-cost FlyAway® bus service between LAX and the Long Beach Transit Gallery began on December 30. An introductory fare of \$7 per passenger for the 22-mile, oneway ride will be charged for at least six months. Two children age five and under may ride free with each paying adult.

The FlyAway® bus stop in Long Beach is located at the northwest corner of 1st Street and Long Beach Boulevard in the Transit Gallery's Shelter A. Private vehicles are not allowed on 1st Street within the Long Beach Transit Gallery. Motorists may drop off or pick up passengers using curbside meters or nearby parking facilities.

FlyAway® buses operate daily, including holidays. Buses from Long Beach will depart hourly on the half-hour from 5:30 a.m. to 9:30 p.m., dropping off passengers on the Upper/Departures Level in front of each terminal. Buses from LAX will depart hourly on the half-hour from 5:30 a.m. to 10:30 p.m., picking up passengers on the Lower/Arrivals Level under the green sign "FlyAway®, Buses and Long Distance Vans."

The FlyAway® bus service accepts American Express, MasterCard and Visa debit or credit cards for ticket purchases. Cash is not accepted on any route.



Airport officials recommended downtown Long Beach for FlyAway® bus service after a passenger survey showed this zip-code area generated the fifth-highest percentage of originating passengers using LAX.

The Long Beach Transit Gallery was selected because it provides connectivity with other bus-service providers such as Metro, Los Angeles Department of Transportation, Torrance Transit, and Long Beach Transit, as well as the Metro Blue Line Light Rail service. The Transit Gallery is located a short walking distance to public parking, the Long Beach Convention Center, and hotels.

Airport staff projects ridership on the new FlyAway® service to reach up to 50,000 passengers during the first full year of operation, which is comparable to the first year of ridership achieved by the FlyAway® bus service in Hollywood.

In addition to the new FlyAway® bus service at the Long Beach Transit Gallery, FlyAway® service is also offered on a daily, regularly scheduled, round-trip basis between LAX and the following locations:

- Hollywood (northeast corner of Selma and Argyle avenues, one block south of Hollywood Boulevard)
- Metro Orange Line Bus Stop (near the Orange Line Woodley Station in the Lake Balboa area of the San Fernando Valley)
- Santa Monica (west side of 2nd Street, north of Colorado Avenue)
- Union Station (Downtown Los Angeles)
- Van Nuys (FlyAway® bus terminal at 7610 Woodley Avenue in the San Fernando Valley)
- Westwood/UCLA (11075 Kinross Avenue, one block west of Gayley Avenue)

The FlyAway® service at Long Beach followed approvals by the Los Angeles Board of Airport Commissioners and the Long Beach Public Transportation Company (Long Beach Transit) in October. The agreement is for one year with two one-year renewal options.

For additional information on FlyAway® bus service, visit www.LAXFlyAway.org.

Latest Concept of Gourmet Street Truck Rolls Out

Mary Sue Milliken's and Susan Feniger's Border Grill have rolled out the next rotating concept of the L.A. Gourmet Street Truck in Terminal 4 at LAX.

"The focus of many our new concessions has been to put "the L.A. back into LAX" by showcasing the very best of L.A.'s diverse cuisine, culture and lifestyle in the retail and food-and-beverage offerings for our guests," said Los Angeles World Airports Executive Director Deborah Flint. "Travelers can experience the bold flavors of Mexican street food combined with the popularity of the gourmet-truck scene at LAX."

Operated by HMSHost, the L.A. Gourmet Street Truck is designed to rotate some of the most popular L.A. street vendor offerings. Border Grill is the second featured brand after Chef Roy Choi's Kogi BBQ kicked off the street-truck concept at LAX. For Border Grill, the truck's exterior is wrapped in bright, south-of-the-border colors and the menu features gourmet tacos, quesadillas, ceviches, and more.



"We are very excited to welcome Border Grill and Chefs Mary Sue Milliken and Susan Feniger, along with LAWA, who have been great partners at the first Border Grill location in the Tom Bradley International Terminal,"

said HMSHost Vice President of Business Development Bryan Loden. "We look forward to bringing Border Grill's famous gourmet Mexican cuisine to travelers in another terminal."

While American Airlines operates in Terminal 4, passengers traveling on other airlines at other terminals may visit the new Border Grill by showing their same-day boarding passes and government-issued identification to process through federal passenger security screening at Terminal 4.

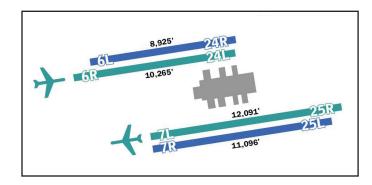
Length of LAX Runway Temporarily Shortened

LAX has temporarily shortened the usable length of inboard runway 24L/6R on the north complex to accommodate planned Runway Safety Area (RSA) improvements. The RSA improvements are intended to provide an extra margin of safety for landing and departing aircraft. The temporary shortening of runway 24L/6R got underway on December 28 and is scheduled to continue through September 2016.

During this period the majority of aircraft will still continue to depart on the shortened runway during RSA construction. Only certain heavy aircraft operating long-range international flights may not be able to depart on Runway 24L/6R and may need to use the south complex runways or the north outboard runway instead.

The ability to use the shortened runway (24L/6R) for departure will primarily depend on each air carrier's determination as they take into account specific aircraft performance, destination, runway length, load factor, weather conditions, and other considerations.

In addition, the deactivation of the Instrument Landing System (ILS) on Runway 24L/6R at the beginning of the project will continue throughout this RSA construction.



Since the majority of aircraft land primarily on the outboard runway (24R/6L) on the north complex, this ILS deactivation on Runway 24L/6R is not expected to have a major effect on arrival operations at LAX during the day. However the deactivated ILS will prohibit aircraft from landing on the north inboard runway (24L/6R) during Over-Ocean Operations at night.

Therefore, the FAA is using the LAX north outboard runway 24R/6L instead for landing in order to continue conducting Over-Ocean Operations between midnight and 6:30 a.m. during the RSA construction period.

Please send newsletter comments, inquiries and suggestions to: Charles H. Pannunzio | LAX Public Relations Division One World Way, 10th Floor, Los Angeles, CA 90045 | Phone: (424) 646-5260

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