### **FEBRUARY 2016 CONCESSION SALES**

### Last Update: 4/11/2016 By Chayot Ing-aram

# **Concession Sales**

#### **In Terminal** Feb 2015 Sales Feb 2016 Sales % Change Concession \$1,770,326 **ADVERTISING** \$2,161,369 22% DUTYFREE \$14,948,158 \$16,929,888 13% \$18,817,573 \$21,210,152 F&B 13% \$10,985,594 \$12,913,934 RETAIL 18% **SERVICES** \$5,593,781 \$5,470,190 -2% **TOTAL** \$52,115,432 \$58,685,532 13%

# **Concession Sales / Enplanement**

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In Terminal	Feb 2015 Sales per	Feb 2016 Sales per	% Change
Concession	Enp	Enp	% Change
ADVERTISING	\$0.73	\$0.81	12%
DUTYFREE	\$6.14	\$6.38	4%
F & B	\$7.73	\$8.00	3%
RETAIL	\$4.51	\$4.87	8%
SERVICES	\$2.30	\$2.06	-10%
TOTAL	\$21.40	\$22.12	3%

### **Concession Sales by Terminals**

ADVERTISING	Feb 2015 Sales	Feb 2016 Sales	% Change
T1	\$215,417	\$117,388	-46%
T2	\$40,555	\$44,396	9%
Т3	\$200,175	\$270,814	35%
T4	\$296,710	\$302,764	2%
T5	\$145,596	\$284,573	95%
T6	\$50,166	\$80,014	59%
17	\$274,845	\$332,135	21%
Т8	\$112,091	\$51,204	-54%
TBIT	\$434,517	\$678,081	56%
TOTAL	\$1,770,072	\$2,161,369	22%

DUTY FREE	Feb 2015 Sales	Feb 2016 Sales	% Change
T2	\$1,556,204	\$986,071	-37%
Т3	\$24,976	\$30,986	24%
T4	\$510,043	\$222,459	-56%
DU5TY	\$218,369	\$588,039	169%
FD6-F	\$76,085	\$117,190	54%
T7	\$509,829	\$501,879	-2%
TBIT	\$12,052,652	\$14,483,264	20%
TOTAL	\$14,948,158	\$16,929,888	13%

F & B	Feb 2015 Sales	Feb 2016 Sales	% Change
T1	\$2,048,860	\$2,374,604	16%
T2	\$899,811	\$1,418,086	58%
Т3	\$1,475,075	\$1,930,214	31%
T4	\$3,334,856	\$3,486,981	5%
/175	\$3,276,899	\$3,554,632	8%
T6	\$1,795,938	\$2,309,008	29%
Π7-	\$2,311,296	\$2,082,688	-10%
Т8	\$913,537	\$1,011,266	11%
TBIT	\$2,724,037	\$3,011,354	11%
Theme Structure	\$37,264	\$31,318	-16%
TOTAL	\$18,817,573	\$21,210,152	13%

RETAIL	Feb 2015 Sales	Feb 2016 Sales	% Change
T1	\$730,447	\$1,097,751	50%
T2	\$342,955	\$818,025	139%
Т3	\$719,762	\$955,246	33%
	\$1,581,940	\$1,450,123	-8%
T5	\$916,316	\$1,014,304	11%
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	\$589,789	\$1,201,091	104%
T7	\$1,279,699	\$973,035	-24%
T8	\$281,185	\$345,312	23%
TBIT	\$4,543,501	\$5,059,047	11%
TOTAL	\$10,985,594	\$12,913,934	18%

SERVICES	Feb 2015 Sales	Feb 2016 Sales	% Change
T1	\$92,963	\$40,346	-57%
T2	\$670,907	\$572,421	-15%
T3	\$176,618	\$98,660	-44%
G4Q	\$397,857	\$415,259	4%
T5_1	\$659,649	\$643,281	-2%
T6	\$551,719	\$426,054	-23%
T7	\$541,814	\$511,603	-6%
Т8	\$35,690	\$7,452	-79%
TBIT	\$2,466,564	\$2,755,113	12%
TOTAL	\$5,593,781	\$5,470,190	<b>(-2%)</b>

Comments:

Overall, Concession sales are up 13% Year-Over Year (YoY), which is 4% higher than the YoY enplanement growth of 9%.

<u>Duty Free</u> sales are up \$1.98 M (13%) compared to last year. <u>T2</u> sales are down because Air China moved out. <u>T4</u> sales are down due to AA using TBIT for international departures. <u>T5</u> sales are up due to additional flights and permanent spaces. <u>T6</u> sales are up due to additional flights. <u>T7</u> sales are down due to flights being moved to <u>T8</u>. <u>TBIT</u> sales are up due to additional flights.

**F&B** sales are up \$2.39 M (13%). Sales in **LAWA's Terminals (4, 5, 7, 8)** are up \$125 K (1%). **Theme Structure** sales are down due to reduction in hours of operation and more stores being opened in Arrivals.

Sales from <u>Services</u> are down \$124K (2%) from last year because

1) Lenlyn's sales are down by \$191 K (4%), 2) New Zoom's sales are down by
\$124 K (39%) but some of this went to Westfield.

