## **NOVEMBER 2016 CONCESSION SALES**

### Last Update: 1/10/2017 By Chayot Ing-aram

## **CONCESSION SALES**

### **CONCESSION NOV 2015 SALES NOV 2016 SALES** % CHANGE \$3,692,993 **ADVERTISING** \$2,855,984 **DUTYFREE** \$15,656,652 \$15,185,436 -3% F & B \$21,934,418 \$26,212,907 20% \$13,919,204 3% RETAIL \$14,382,276 **SERVICES** \$6,684,141 \$7,106,490 6% \$53,799,344 RAC \$58,952,804 10% **TOTAL** \$114,849,743 9% \$125,532,907

# **CONCESSION SALES / ENPLANEMENT**

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CONCESSION	NOV 2015 SALES/ENP	NOV 2016 SALES/ENP	% CHANGE
ADVERTISING	\$0.98	\$1.17	20%
DUTYFREE	\$5.35	\$4.81	-10%
F & B	\$7.49	\$8.30	11%
RETAIL	\$4.75	\$4.56	-4%
SERVICES	\$2.28	\$2.25	-1%
RAC	\$18.37	\$18.68	2%
TOTAL	\$39.22	\$39.77	1%

## **CONCESSION SALES BY TERMINALS**

ADVERTISING	NOV 2015 SALES	NOV 2016 SALES	% CHANGE
T1	\$183,789	\$194,913	6%
T2	\$16,126	\$124,715	673%
T3	\$273,574	\$39,950	-85%
T4	\$446,509	\$521,449	17%
T5	\$173,811	\$568,250	227%
T6	\$115,596	\$127,164	10%
T7	\$387,770	\$249,526	-36%
Т8	\$108,435	\$84,696	-22%
TBIT	\$1,150,376	\$1,782,329	55%
TOTAL	\$2,855,984	\$3,692,993	29%

F & B	NOV 2015 SALES	NOV 2016 SALES	% CHANGE
T1	\$2,522,515	\$3,187,945	26%
T2	\$1,441,252	\$1,913,004	33%
T3	\$2,053,887	\$2,398,944	17%
T4	\$3,780,498	\$3,727,227	-1%
T5	\$3,811,842	\$3,937,434	3%
T6	\$1,485,555	\$3,308,054	123%
T7	\$2,366,449	\$2,522,332	7%
Т8	\$1,171,427	\$999,250	-15%
TBIT	\$3,269,456	\$4,188,219	28%
Theme Structure	\$31,538	\$30,500	-3%
TOTAL	\$21,934,418	\$26,212,907	20%

SERVICES	NOV 2015 SALES	NOV 2016 SALES	% CHANGE
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T1	\$65,691	\$75 <i>,</i> 552	15%
T2	\$660,445	\$882,811	34%
T3	\$157,690	\$90,436	-43%
T4	\$513,717	\$650,571	27%
T5	\$764,350	\$628,320	-18%
T6	\$441,128	\$534,666	21%
T7	\$644,918	\$574,409	-11%
Т8	\$40,011	\$35,899	-10%
TBIT	\$3,396,190	\$3,633,825	7%
TOTAL	\$6,684,141	\$7,106,490	6%

RAC	NOV 2015 SALES	NOV 2016 SALES	% CHANGE
LAX	\$53,799,344	\$58,952,804	10%
TOTAL	\$53,799,344	\$58,952,804	10%

DUTY FREE	NOV 2015 SALES	NOV 2016 SALES	% CHANGE
T2	\$931,054	\$1,126,626	21%
Т3	\$31,443	\$36,640	17%
T4	\$273,907	\$372,983	36%
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T6	\$115,768	\$126,154	9%
T7	\$473,736	\$418,922	-12%
TBIT	\$13,294,786	\$12,721,371	-4%
TOTAL	\$15,656,652	\$15,185,436	-3%

RETAIL	NOV 2015 SALES	NOV 2016 SALES	% CHANGE
T1	\$1,135,076	\$1,116,719	-2%
T2	\$876,530	\$1,064,507	21%
Т3	\$1,081,064	\$1,158,062	7%
T4	\$1,684,846	\$1,627,141	-3%
T5	\$1,084,331	\$1,141,402	5%
T6	\$1,284,273	\$1,444,386	12%
T7	\$1,092,926	\$1,157,443	6%
Т8	\$416,973	\$360,834	-13%
TBIT	\$5,263,185	\$5,311,783	1%
TOTAL	\$13,919,204	\$14,382,276	3%

### Comments:

Overall, Concession sales are up 9% (\$10.68M) Year-Over Year. When looking at In-Terminal Concession sales only (excluding RAC), sales are also up 9% (\$5.53M) YoY. This growth in sales just outpace the enplanement growth rate of 8% during the same period.

Advertising sales are up 29% (\$837K) due to the newly installed iVisions.

<u>Duty Free</u> sales are down 3% (\$471K) compared to last year. <u>T2</u> sales are up due to Hainan Airlines. T3 sales are up due to an increase in assortment of Duty-Paid beauty items 100ml and under. <u>T4</u> sales are up due to new Hong Kong flights. **T5 and T7** sales are down due to competition in Shanghai and value proposition by PRC customers. T6 sales are up due to new shops with additional assortment producing better results. TBIT sales are down 4% due to PRC customers increasingly focused on value proposition

F&B overall sales are up by 20% (\$4.28M). Sales in Non-TCM terminals (4, 5, 7, 8) increased by only 0.5% (\$56K), while enplanement increased by 3% mainly as a result of construction in <u>T7</u>. Sales in <u>TCM terminals (1, 2, 3, 6, TBIT)</u> are up 39% (4.22M) mainly due to more stores being opened.

Retail overall sales are up 3% (\$463K). In Non-TCM terminals, retail sales are up only 0.2% (\$8K), while enplanement increased 3% due to constructions in T7. TCM terminals sales are up 5% (\$455K) due to more stores being opened.

Sales from **Services** are up 6% (\$422K) YoY.

RAC overall sales are up 10% (\$5.15M) YoY.

