



REQUEST FOR PROPOSAL

# LAX CONTRACTING OPPORTUNITY

## LAWA FIRST SOURCE HIRING PROGRAM (FSHP)

### Brief Scope:

Los Angeles World Airports (LAWA/LAX) seeks a contractor to design and deliver a web platform and related services to meet employment demand and maximize local worker access to jobs at LAX and Van Nuys airports.

### The ideal contractor will:

- Redesign and manage LAWA'S web platform to connect job seekers to employment at LAWA facilities (both LAX and Van Nuys airports).
- Develop and implement strategies to help LAWA employers meet workforce demand and comply with LAWA requirement by hiring locally.
- Provide comprehensive employer and job seeker outreach, engagement, and marketing services.
- Leverage technology platform to connect job/career seekers to workforce centers that will provide comprehensive employment preparation and support services.
- Track and report on job placements, employment demographics, and other key program-related data.

**Date:** RFP to be released Feb/March 2020

**Pre-proposal conference:** TBD (Attendance is strongly advised to network with potential partners).

Registration required on **Los Angeles Business Assistance Network**, [LABAVN.org](http://LABAVN.org) - a free online platform provided by the City of Los Angeles and the Mayor's Office that connects individuals and businesses with contractor opportunities.

**NAICS codes:** 561499; 611430; 541512; 541511; 611420; 561311; 561330; 923130.

To be added to the interest list, email your company name and contact information to the **Business Jobs & Social Responsibility Division** at [BusinessAndJobs@lawa.org](mailto:BusinessAndJobs@lawa.org).

