



**FlyAway® Update to the
Board of Airport Commissioners
January 23, 2012**

**Presented by: LAWA Facilities
Planning Group**

Outline

- Requirement
- LAX Passenger Demand
- Ridership
- Network Status
- Financial Recovery
- Status of New Sites
- Operational Improvements
- Recommendations

Requirement

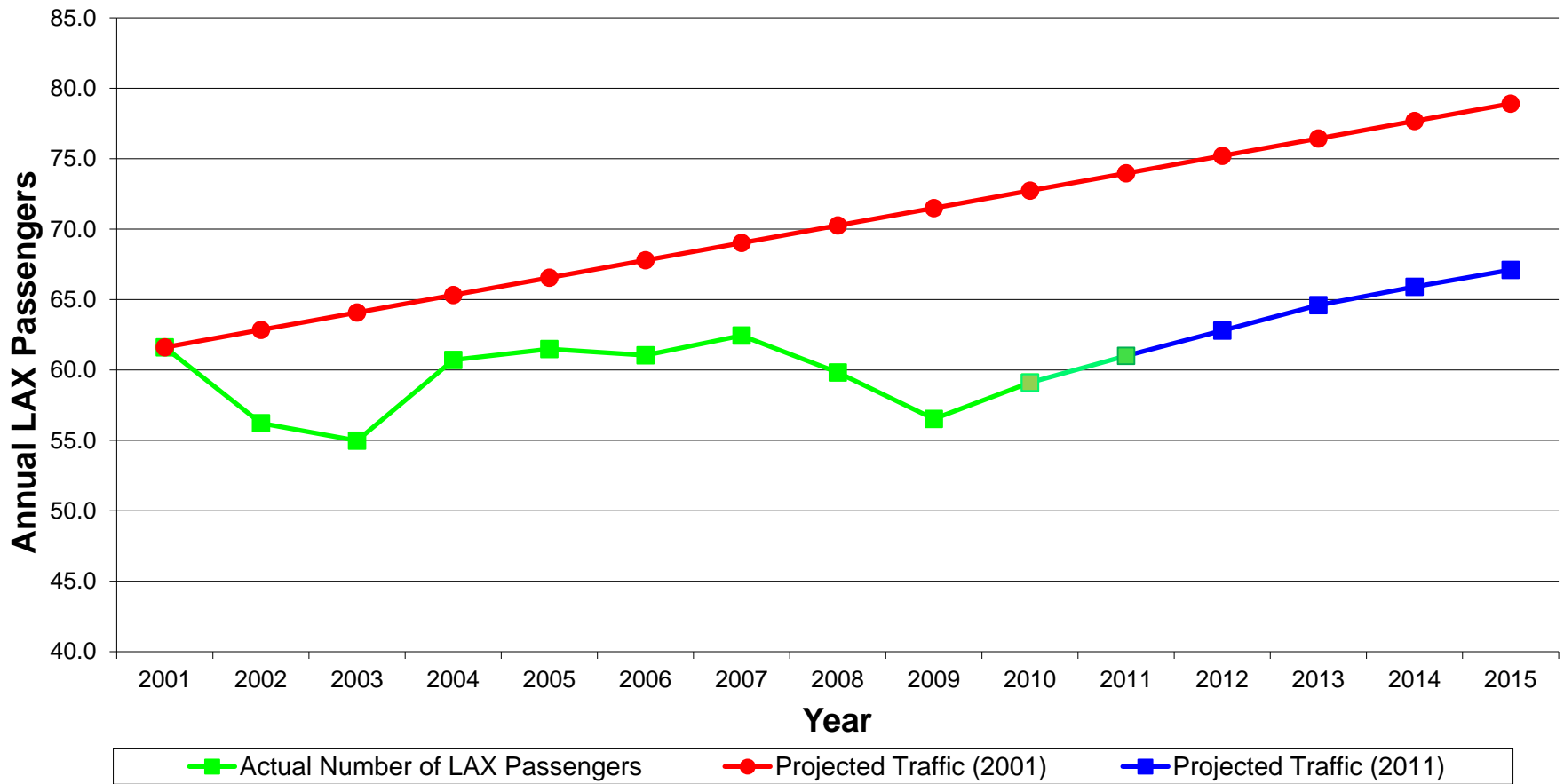
Stipulated Settlement Agreement

LAWA shall develop at least eight FlyAway sites with service similar to the service provided by the Van Nuys FlyAway currently operated by LAWA.

- Reduce the number of vehicles going to and from LAX.
- Implement all sites by 2015.
- Implement a public outreach program to inform potential users about locations.

LAX Passenger Demand

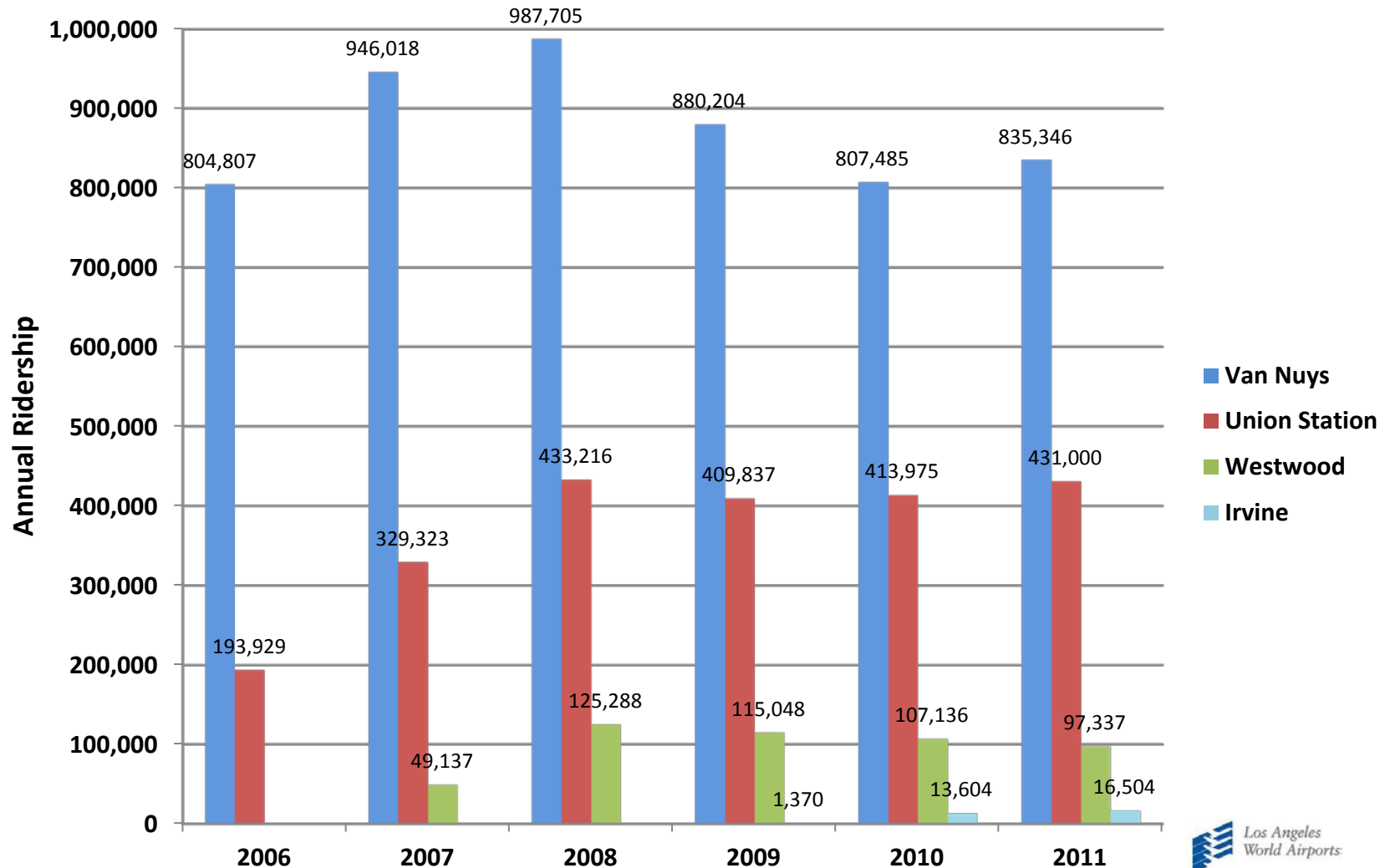
Annual LAX Passengers - Actual and Projected



Ridership



Annual FlyAway Ridership by Site



Network Status

2011 Financial Summary By Site

	Van Nuys	Union Station	Westwood	Irvine	Network
Ridership	833,475	430,915	99,796	16,362	1,380,548
Transportation Costs	(\$874,878)	(\$126,217)	(\$534,975)	(\$416,924)	(\$2,152,994)
Cost/ Bus Passenger	(\$1.05)	(\$0.29)	(\$5.36)	(\$25.48)	(\$1.56)
VNY Facility Costs	(\$1,832,864)				(\$1,832,864)
VNY Cost/Pass.	(\$3.25)				(\$2.89)

NOTE: Since financial information for December 2011 was unavailable, summary is based on data from December 1, 2010 through November 30, 2011. Total network cost includes an additional \$200,000 in depreciation costs for buses not assigned to a specific FlyAway site.

Financial Recovery

Additional Annual Passengers Required to Break Even			
FlyAway® Site	One-Way Fare	Passengers Required	% Increase
Van Nuys	\$7.00	124,982	15%
Union Sta.	\$7.00	18,031	4%
Westwood*	\$10.00	21,200	24%
Irvine	\$25.00	16,677	102%

* NOTE: The break even point for the Westwood FlyAway reflect a projected annual ridership of 87,000 and operation cost of \$212,000 based on data from 8/1/11 through 11/30/11.

Network Status



FlyAway Site Evaluation Matrix for 2011

FlyAway Site	Average # of Passengers per Trip	Net Cost Per Passenger	Net Vehicle Reduction	Cost Per Vehicle Removed
Van Nuys	22.1	\$1.05	595,395	\$1.47
Union Station	13.0	\$0.29	266,706	\$0.47
Westwood	6.5	\$5.36	38,691	\$13.73
Irvine	3.7	\$25.48	768	\$542.87
Good				
Needs Improvement				
Failing				

“Net Vehicle Reduction” is the number of private vehicles eliminated from the roadway network less the traffic impact of the FlyAway buses added. “Cost Per Vehicle Removed” is the Total Transportation Cost/ Net Vehicle Reduction

Status of Potential Sites

- **Orange Line Busway Connection**
 - Requested input from Metro and LADOT staff on site concept
- **Santa Monica**
 - Meeting with Santa Monica Big Blue Bus staff in February
- **Exposition Light Rail Line Connection**
 - Exploring concept and site location with Metro staff
- **Long Beach**
 - Exhausting final option

Operational Improvements

One-year agreements with Southern California Regional Rail Authority:

- ease passenger transfers between Metrolink and the Union Station FlyAway
- allow purchase of FlyAway tickets at Metrolink ticket vending machines
- SCRRRA will promote the FlyAway through several channels:
 - “Metrolink Matters” Print Publication (distribution of 40,000)
 - E-newsletter (distribution of 8,000)
 - Seat drops on Metrolink trains (distribution of 7,000)
 - E-mail to corporate partners (distribution of 5,000)
 - Metrolink Twitter and Facebook promotions

FlyAway information on Google Transit website will launch this month

Recommendations

Today's Action Items:

- **Approve** extension of Agreement with UCLA to allow for 6-month continuation of the Westwood FlyAway
- **Approve** Agreement with Metro to allow for continuation of the Union Station FlyAway
- **Approve** a \$295 monthly employee pass for the Irvine FlyAway