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**NATIONWIDE EVENT LANDS ON CENTURY BOULEVARD
AS GATEWAY TO LA, LOS ANGELES WORLD AIRPORTS AND
THE WESTCHESTER/LAX-MARINA DEL REY CHAMBER HELP
THE LEUKEMIA & LYMPHOMA SOCIETY LIGHT THE NIGHT**

National Walk And Fundraiser Set For October 2

April 28, 2003 – Century Boulevard has outshined other Los Angeles hot spots and will play host to the Leukemia & Lymphoma Society's nationwide annual *Light the Night* event on October 2, an evening walk to celebrate and commemorate people whose lives have been touched by cancer.

Taking place in the heart of the Gateway to LA PBID, *Light the Night* is a two-mile walk where cancer survivors and patients join with supporters to show their united support in the fight against cancer. Survivors and patients carry white balloons as a glowing symbol of hope, while supporters carry red balloons to signify their personal commitment to the cause. In addition to the walk, the evening will feature food, music, giveaways and fun.

"From the beginning, we have been impressed by the area's unique and positive attributes, as well as the commitment of the partners, sponsors and committee members," noted Stan Eskridge, President of the Leukemia & Lymphoma Society's Los Angeles Chapter. "Everyone involved locally in staging this event has shown the utmost dedication and determination toward creating something truly memorable and successful."

Gateway to LA is co-sponsoring *Light the Night* with Los Angeles World Airports (LAWA) and the Westchester/LAX-Marina Del Rey Chamber of Commerce.

"When the opportunity to host this event presented itself, we jumped at the chance to make a difference for a good cause and for the area," noted Gateway president Jerry Ong. "We feel this further establishes Gateway as a recognizable community that can attract important events."

"The timing of this event could not be better," noted Lydia Kennard, executive director at LAWA. "Not only is this an important event for a very worthwhile cause, but it is also kicks off Los Angeles World Airports 75th anniversary. LAWA employees have always been very generous when it comes to good causes such as this, and we look forward to our employees taking part in the event on a large scale."

"Hosting Light the Night gives us the opportunity to create a successful walk unlike any other," added Frank Gleberman, president of the Westchester/LAX - Marina Del Rey Chamber of Commerce. "The nature of our location is unique and we have a vibrant and growing community of businesses and visitors in the area."

Those interested in taking part in the walk raise monies to participate and dedication banners provide them the opportunity to display a name or message, honoring or commemorating a family member or friend with cancer.

Light the Night is open to all and does not require a particular level of fitness to participate. For more information or to register, please call Cathy Cates at the Leukemia & Lymphoma Society at (310) 84604723 or visit www.lightthenight.org/los.

About the Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research, education and patient services. The Society is a non-profit organization that relies on the generosity of corporate, foundation and individual contributors.

About Gateway to LA

The Gateway to L.A. Property-based Business Improvement District features 12.3 million square feet of improvements, including the highest concentration of hotel rooms in Los Angeles county, office buildings, restaurants, small businesses and the largest number of valet and discounted airport parking facilities at LAX. Gateway to L.A. is the most convenient destination for easy access to LA's civic and business centers, the Pacific Ocean and California's theme parks and attractions. Recognized for its towering architectural pylons that are colorfully lit at night, the Gateway to L.A. PBID hosts millions of travelers annually, as well as more than 30,000 employees that work in the area.

About Los Angeles World Airports

Los Angeles World Airports is a self-supporting branch of the City of Los Angeles, governed by a seven-member Board of Airport Commissioners. The Board is composed of public-spirited business and civic leaders who are appointed by the mayor and approved by the City Council. Policies of the commission are carried out by a professional administrative staff and nearly 2,000 employees who operate and maintain four airports in the system:

- * Los Angeles International Airport
- * Ontario International Airport
- * Van Nuys Airport
- * Palmdale Regional Airport

About the Westchester LAX Marina Del Rey Chamber of Commerce

The Westchester/LAX-Marina del Rey Chamber of Commerce is an association of local businesses, organized to develop and promote events, programs and services in the community that will enhance the members' ability to conduct their individual businesses successfully.

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